Ranking Digital Rights in Angola, Democratic Republic of Congo and Central African Republic
An analysis of Unitel-Angola, Orange-DRC and Orange CAR
December 2021

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Introduction

Ranking Digital Rights (RDR) works to promote freedom of expression and privacy on the Internet by creating global standards and incentives for companies to respect and protect users’ rights (human rights).¹

RDR achieves this by ranking the world’s most powerful digital platforms and telecommunications companies on relevant commitments and policies, based on international human rights standards. The RDR team works with companies as well as advocates, researchers, investors, and policymakers to establish and advance global standards for corporate accountability.²

Paradigm Initiative works to provide digital opportunities to young Africans and promote digital rights and human rights respecting legislation and policies across Africa.

It is against this backdrop that Paradigm Initiative partnered with Ranking Digital Rights to rank telecommunications companies compliance to human rights standards in three countries; Angola, Central African Republic (CAR) and Democratic Republic of Congo (DRC) under the Greater Internet Freedom Project.

Country Context

Angola

Angola is a Southern African country with a population of 33 million³ (2020). Angola has three mobile phone companies, Movicel, Unitel and the state-owned Angola Telecom. In 2019, it was announced that the country would have a new operator called Africell, which is expected to launch in 2022⁴. According to HootSuite, in 2021 Internet users stood at 10 million representing a penetration of 31% of the total population. Mobile phone access stands at more than 15 million users, representing 46% of the total population.⁵

In the 2020 Freedom on the Net report, Freedom House rated Angola’s Internet freedom status as partly free⁷. There are no explicit government restrictions on access to the Internet and text messaging. There are no known cases of government blocking or filtering of Internet content and no known restrictions on the type of information or content that can be exchanged during communications.

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⁶ It is important to note that the regulator INACOM does not provide up-to-date data on the use of information and communication technologies in Angola.
The Angolan Constitution\(^8\) provides for freedom of expression and the press, and in January 2017 a set of new media laws known as the Social Communication Legislative Package, which includes a new Press Law, Television Law, Broadcast Law, Journalists’ Code of Conduct, and statutes to establish the Angolan Regulatory Body for Social Communication (Entidade Reguladora da Comunicação Social Angolana-ERCA) were enacted. The Law on Electronic Communications and Information Company Services governs the ICT and telecoms sector and provides for citizens’ rights to privacy and security online.

**Central African Republic**

The Central African Republic (CAR) is a country in the Central African Economic and Monetary Community (CEMAC) zone located in Central Africa. In 2021, CAR had a population of approximately 4.9 million inhabitants\(^9\). The country has been engaged in the development of ICT infrastructure since 2020. Four operators share the mobile telephone subscriber market, namely Orange, Telecel, Moov and Azur. The Internet penetration rate is over 43.9% according to the Electronic Communications and Post Regulatory Authority (ARCEP)\(^10\). The operators offer 2G and 3G mobile service with services that cover the largest cities in the country.

**Democratic Republic of Congo**

The Democratic Republic of the Congo (DRC) is a country in Central Africa with a population of nearly 79 million people. In DRC, the mobile telephony market is shared between four operators: Vodacom, Orange, Airtel Congo and Africell. In the second quarter of 2021, the four operators reached 44.85 million with an increased rate of 7.84%\(^11\). During the same period, these companies recorded an improvement in the penetration rate of around 3.7%, that is, the penetration rate increased from 47.1% to 50.8%\(^12\). Telephone operators operate under the new Law n° 20/017 of 25 November 2020 relating to telecommunications and information and communication technologies of 25 November 2020 in DRC under the coordination of the Congo Post and Telecommunications Authority (ARPTC). Companies’ commitments in terms of freedom of expression are framed by law n° 013-2002 of October 16, 2002.

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\(^8\) Constitution of Angola, Article 40


\(^12\) Ibid
Methodology

The assessment of the telecommunications companies was conducted using the 2020 RDR Corporate Accountability Index methodology\(^{13}\), by selecting a subset of the indicators from the privacy and freedom of expression and information categories.

Specifically, this research focused on mobile network providers that provide both data and voice services, and assessed the following 19 indicators:

**Freedom of Expression and Information**
- F1 (a). Access to terms of service
- F3 (a). Process for terms of service enforcement
- F9. Network management
- F10. Network shutdown
- F11. Identity policy

**Privacy**
- P1 (a). Access to privacy policies
- P3 (a). Collection of user information
- P3 (b). Inference of user information
- P4. Sharing of user information
- P5. Purpose for collecting, inferring, and sharing user information
- P6. Retention of user information
- P7. Users’ control over their own user information
- P8. Users’ access to their own user information
- P10 (a). Process for responding to government demands for user information

\(^{13}\)2020 RDR Corporate Accountability Index Methodology https://rankingdigitalrights.org/2020-indicators/ (accessed 17 February 2022).
P10 (b). Process for responding to private requests for user information
P11 (a). Data about government demands for user information
P11 (b). Data about private requests for user information
P12. User notification about third-party requests for user information
P15. Data breaches

The research process utilised 3 steps of the RDR research process\textsuperscript{14}.

**Step 1: Primary Data Collection:**
At this step, the primary researchers collected data and sources for their assigned companies. The companies were scored based on an assessment of disclosure for every element of each indicator i.e. Full disclosure, partial disclosure, no disclosure found, and not applicable. This step was crucial for providing a preliminary assessment of company performance for each indicator and element. This data was entered into input sheets customised for each company.

**Step 2: Secondary Review:**
At this step, each of the researchers fact-checked each other’s assessments under Step 1. This step was crucial for providing the necessary verification of all data collected.

**Step 3: Review and Reconciliation:**
At this step, both researchers discussed the results from Steps 1 and 2. This step was crucial for resolving any differences and agreeing on findings. A report was generated containing all the findings and analyses.

Rationale and limitations of the study

Angola

With the coming of a 4th mobile operator in Angola, this research sought to assess one of the existing prominent and privately owned mobile network providers which enjoy a relatively high subscribership, Unitel. This assessment serves to highlight some of their policy provisions contained in publicly available terms of service (terms and conditions), identify gaps and provide information to serve as a baseline for future research and assessment of the telco landscape in the country while boosting users’ confidence.

Central African Republic

In CAR, the mobile operators have a relatively low level of infrastructure and engagement. The research on this country aims to assess the terms and conditions of mobile operators in the country on human rights standards and practices, in order to prioritise and encourage compliance with human rights commitments, evaluate the guarantees and build user confidence. As well as provide a baseline for future research and assessment of the telco landscape in the country. The results of this research present the level of commitment of Orange company in CAR for issues of governance, freedom of expression and privacy.
Democratic Republic of Congo

Over the past two years, two new operators have expressed their willingness to invest in the ICT market in DRC. The market is currently occupied by four operators. The objective of the research is to assess the level of commitment to respect for human rights for the operator Orange in order to highlight the provisions contained in the policies and conditions of service available (terms and conditions), to identify information gaps, provide a baseline for future research and assessment of the telco landscape in the country.
Summary of findings of the study

In general, research based on the RDR standards show that operators in these three countries have significant loopholes in their policies or terms of services that could promote digital rights violations. Unitel Angola’s terms and conditions are accessible on the company website and they clearly stipulate the types of content or illegal activities that may lead to user account restrictions or suspension of a service. In addition, the policy provides for dispute resolution should such a case arise.

**Unitel Angola** demonstrates some good level of compliance to respect for Privacy, Freedom of Expression and Access to Information as articulated in the Universal Declaration of Human Rights and the International Covenant on Civil and Political Rights. Unitel Angola does not disclose its commitments to net-neutrality or state whether it prioritises Internet traffic.

**Unitel Angola** does not disclose whether it complies with government demands to shut down the Internet. There is insufficient information on data requests by the government or by private companies; neither is there disclosure on avenues for disclosing the number of demands received to restrict access to a service nor the number of cases complied with.

**Unitel Angola’s** sim registration terms pose a threat to the privacy of users who are required to verify their identity with their government-issued national identification card, or other forms of identification.
for foreign nationals that are connected to their offline identity.

**Unitel Angola** clearly discloses the user information that it collects that is necessary for the provision of products or services. However, it does not specify how it collects each of the different types of user information or if this information is shared with third parties, governments or legal authorities.

**Unitel Angola’s** users have the power to control the collection and use of their data and are at liberty to request the company to control the collection process, delete user information and turn off targeted advertising.

**Unitel Angola** does not disclose measures on the retention of user information and the process for addressing data breaches.

**Orange CAR and DRC** are behind in terms of information transparency on key indicators assessed in this study, in particular on the protection of freedom of expression and the right to access information of its employees and users. The companies do not provide information that is easily accessible by the users. The arrangement of this information on the subsidiary websites and on the Parent Company’s website makes it difficult to access especially in languages other than French and English. The information on the subsidiary websites and on the parent company’s website is not easily translatable making it difficult for non-English or non-French speakers, who occupy a relatively fair share of the country’s populations, to access information.

**Orange CAR/DRC** does not have sufficient information on data requests by the government or by private companies; there is no stipulated application process which is a vulnerability of the way it protects the privacy and security of its users.
Company Assessments and Findings

6.1. Unitel Angola

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<td>P12</td>
<td>User notification about third-party requests for user information</td>
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<td>P15</td>
<td>Data breaches</td>
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I. Freedom of Expression
Indicators in this category seek evidence that the company demonstrates it respects the right to freedom of expression and access to information, as articulated in the Universal Declaration of Human Rights, the International Covenant on Civil and Political Rights, and other international human rights instruments.
F1 (a). Access to terms of service: The company should offer terms of service that are easy to find and easy to understand.

The terms of service for the Unitel Group and local company in Angola are both available on the respective company websites and are easy to locate. Unitel Angola has policies available in Portuguese which is the primary language in the country. The website is also fully compatible with website translation tools making it easy for someone to access the policies in their primary language.

F3 (a). Process for terms of service enforcement- The company should clearly disclose the circumstances under which it may restrict content or user accounts.

Unitel Angola’s terms of service disclose the types of offences and content that are not permitted on their networks and outline circumstances in which it may suspend or restrict a user account and in part, the process for dispute resolution should such a case arise. Content such as sweepstakes, games, promotion of products and events if used for commercial exploration of the service provided by Unitel may result in the suspension of a user account. In addition, offences such as the use of their service to provide illegal services, breach of contractual obligations, providing false declarations relating to the subscriber’s identification, failure to provide an identification document for attachment to the database and in general, any situations that may affect the proper functioning of their network, quality of service or cases that interfere with the company’s interests and services. The company does not clearly disclose information about the processes it uses to identify or flag content or accounts that violate the company’s rules or if any algorithmic systems are involved. However, the policy mentions the automatic processing of user information.

F9. Network management (telecommunications companies)- The company should clearly disclose that it does not prioritise, block, or delay certain types of traffic, applications, protocols, or content for any reason beyond assuring the quality of service and reliability of the network.

The company does not disclose any policy commitment to not prioritise, block, or delay certain types of traffic, applications, protocols, or content for reasons beyond assuring the quality of service and reliability of the network.

F9.3. If the company does engage in network prioritisation practices for reasons beyond assuring quality of service and reliability of the network, does it clearly disclose its purpose for doing so?

The company does not disclose whether or not it engages in zero-rating programs that prioritise network traffic for reasons beyond assuring the quality of service and reliability of the network.

F10. Network shutdown (telecommunications companies) - The company should clearly disclose the circumstances under which it may shut down or restrict access to the network or to specific protocols, services, or applications on the network.

The company clearly discloses that it may restrict access to the network by a user(s) if one uses their service to provide illegal services, breach of contractual obligations, providing false declarations relating to the subscriber’s identification, failure to provide an identification document for attachment to the database and in general, any situations that may affect the proper functioning of their network, quality of service or cases that interfere with the company’s interests. In addition, content such as sweepstakes, games, promotion of products and events if used for commercial exploration of the service provided by Unitel is prohibited and may
lead to suspension of a user’s account.

**F10.2. Does the company clearly disclose why it may restrict access to specific applications or protocols (e.g., VoIP, messaging) in a particular area or to a specific group of user?**
The company does not disclose why it may restrict access to specific applications or protocols (e.g., VoIP, messaging) in a particular area or to a specific group of users.

**F10.3. Does the company clearly disclose its process for responding to government demands to shut down a network or restrict access to a service?**
The company does not disclose its process for responding to government demands to shut down a network or restrict access to a service.

**F10.4. Does the company clearly disclose a commitment to push back on government demands to shut down a network or restrict access to a service?**
The company does not disclose any commitment to pushing back on government demands to shut down a network or restrict access to a service.

**F10.5. Does the company clearly disclose that it notifies users directly when it shuts down a network or restricts access to a service?**
The company clearly discloses that it notifies the subscriber in advance when it shuts down a network or access to a service.

**F10.6. Does the company clearly disclose the number of network shutdown demands it receives?**
The company does not disclose the number of network shutdown demands it receives.

**F10.7. Does the company clearly disclose the specific legal authority that makes the demands?**
The company does not disclose the specific legal authority that makes the demands to shut down a network or restrict access to a service.

**F10.8. Does the company clearly disclose the number of government demands with which it complied?**
The company does not disclose the number of government demands with which it complied.

**F11. Identity policy - Does the company require users to verify their identity with their government-issued identification, or with other forms of identification that could be connected to their offline identity?**
The company requires users to verify their identity with their government-issued national identification card, or other forms of identification, such as passports for foreign nationals, that are connected to their offline identity.

**II. Privacy**

P1 (a). Access to privacy policies- The company should offer privacy policies that are easy to find and easy to understand. The company does offer terms of service that are easy to locate and access on their website, as well as presented in an easily understandable manner. The policies are presented in Portuguese, which is the primary language spoken in Angola and the webpage is fully compatible with translation tools hence making the policies accessible by non-Portuguese users.

P3 (a). Collection of user information- The company should clearly disclose what user information it collects, and how. The company clearly discloses what user information it collects - name, address, telephone number, e-mail and any other data of the customer necessary for the provision of products or services. There is no specification on how it collects each
P3 (b). Inference of user information- The company should clearly disclose what user information it infers and how. The company clearly discloses all the types of user information it infers based on collected user information such as name, address, telephone number or e-mail and any other relevant data. In addition, Unitel clearly discloses that it limits inference of user information to what is directly relevant and necessary to accomplish the purpose of its service. However, for each type of user information Unitel infers, it does not clearly disclose how it infers that user information.

P4. Sharing of user information- The company should clearly disclose what user information it shares and with whom. For each type of user information that the company collects it does not clearly disclose if, and what type of user information it shares with third parties, governments, legal authorities.

P5. Purpose for collecting, inferring, and sharing user information- The company should clearly disclose why it collects, infers, and shares user information. For each type of user information that Unitel collects, it does disclose that user information is being collected and for what purpose.

P6. Retention of user information- The company should clearly disclose how long it retains user information. For each type of user information Unitel collects, it does not clearly disclose how long it retains that user information and this also applies to de-identified information. The company does not disclose if it de-identifies information, deletes user information when they delete their account or the timeframe in which it deletes information once the user terminates their account.

P7. Users’ control over their own user information- The company should clearly disclose to users what options they have to control the company’s collection, inference, retention and use of their user information.

Unitel clearly discloses the options that users have to control the company’s collection, inference and use of their data. For each type of user information the company collects, the company clearly discloses if users can control the company’s collection of this user information, delete this user information if the company can attempt to infer this user information, the options to control how their user information is used for targeted advertising and that targeted advertising is off by default. The company does not however state if it provides users with options to control how their user information is used for the development of algorithmic systems by default, or not.

P8. Users’ access to their own user information- Companies should allow users to obtain all of their user information the company holds. The company does not clearly disclose if a user can obtain a copy of their information, what type of information they can obtain, what type of format the information is structured in, nor can they access any public-facing and private information. There is no clear disclosure whether users can have access to the list of advertising audience categories that the company has assigned to them.

P10 (a). Process for responding to government demands for user information- The company should clearly disclose its process for responding to governments’ demands for user information.

Unitel does not clearly disclose its process for responding to non-judicial government demands, court orders or demands from...
foreign jurisdictions. The company does not specify the legal basis on which it may comply with government demands nor does it carry out due diligence on government demands before deciding how to respond. The company does not disclose its commitment to pushing back on inappropriate or overbroad government demands nor does it set guidance on the process for implementation of government demands.

P10 (b). Process for responding to private requests for user information- The company should clearly disclose its process for responding to requests for user information that come through private processes. The company does not clearly disclose its process for responding to requests made through private processes, the basis for complying with such requests nor does it commit to push back on inappropriate or overbroad requests made through private requests. The company does not clearly disclose if it carries out due diligence on requests made through private processes before deciding how to respond nor does the company disclose if it provides clear guidance or examples of implementation of its process of responding to requests made through private processes.

P11 (a). Data about government demands for user information- The company should regularly publish data about government demands for user information. Unitel does not list or publish data about government demands for user information. Data such as the number of government demands it receives by country, the number of accounts affected and categories of demands is critical.

P11 (b). Data about private requests for user information- The company should regularly publish data about requests for user information that come through private processes. Unitel does not disclose if it regularly publishes data about requests for user information that comes through private processes nor does it disclose the number of requests received.

P12. User notification about third-party requests for user information- The company should notify users to the extent legally possible when their user information has been demanded by governments and other third parties. Unitel does not clearly disclose if it notifies users when third parties such as government entities (including courts or other judicial bodies) and private entities demand their user information.

P15. Data breaches- The company should publicly disclose information about its processes for responding to data breaches. Unitel does not clearly disclose if it will notify the relevant authorities without undue delay when a data breach occurs, the process for notifying data subjects who might be affected by a data breach and the steps it will take to address the impact of a data breach on its users.

6.1.1. Analysis of Unitel Angola

This section presents evidence that the company demonstrates some level of compliance to respect for Privacy and Freedom of Expression and Access to Information, as articulated in the Universal Declaration of Human Rights, the International Covenant on Civil and Political Rights, and other international human rights instruments, however, falling short greatly on the Governance category.

I. Freedom of Expression

Unitel Angola’s terms of service are provided and accessible on the company website in Angola’s primary language – Portuguese. The website is also fully compatible with website translation tools.
making the terms accessible to a wider audience beyond Portuguese-speaking users. In terms of content and user account restrictions, the company clearly stipulates that content such as sweepstakes, games, promotion of products and events if used for commercial exploration of the service may result in the suspension of a user’s account or removal of content. It is also an offence to use their service to provide illegal services, breach contractual obligations, provide false declarations relating to the subscriber’s identification for sim card registration, failure to provide an identification document for attachment to the database and in general, any situations that may affect the proper functioning of their network, quality of service or cases that interfere with the company’s interests. According to the policy, subscribers receive prior notice when access to the service is restricted due to misconduct.

Furthermore, a process for dispute resolution is outlined, in part, should a case of account or service suspension arise with a dedicated email contact provided for further communication and appeals.

The company does not clearly disclose information about the processes it uses to identify and flag content or accounts that violate the company’s rules or if any algorithmic systems are involved, however, the terms of service state that user information is automatically processed.

Users are required to verify their identity with their government-issued national identification card, or other forms of identification and passports (for foreign nationals) that are connected to their offline identity which poses threats to personal data protection and privacy as personal information could easily be shared upon demand to government and private agencies, as well as be used to facilitate the illegal interception of communications in the case of at-risk individuals.

Unitel Angola does not disclose its commitments to net-neutrality by clearly stating that it does not prioritise, block, or delay certain types of traffic, applications, protocols, or content or VoIP messaging for any reason.

In terms of compliance to network shutdown demands by the government or private sector, the company does not provide clear disclosure nor does it have avenues for disclosing the number of demands received to restrict access to a service nor the number of cases complied with.

II. Privacy
Unitel Angola’s privacy policy is well articulated and easy to locate and access on the company website, as well as presented in an easily understandable manner. The policy is presented in Portuguese, which is the primary language spoken in Angola and the webpage is fully compatible with translation tools hence making the policies accessible by non-Portuguese users.

The company clearly discloses the user information that it collects such as name, address, telephone number, e-mail and any other data of the customer necessary for the provision of products or services, however, it does not specify how it collects each of the different types of user information and partially discloses that it limits the collection of information that is directly relevant and necessary to accomplish the purpose of its service. For each type of user information that the company collects it does not disclose if, and what type of user information it shares with third parties, governments, legal authorities. However, under the freedom of expression cluster, no information is available on whether Unitel complies with government or private sector demands.
for user information. Users have the power to control the company’s collection, inference and use of their data. For all user information collected, users can approach the company requesting to control the collection process, delete user information and turn off targeted advertising, although by default, all targeted advertising is off. No disclosure and options exist to control how user information is used for the development of algorithmic systems by default, or not.

No disclosure exists on retention of user information, user access to their information that the company holds, data breaches, process or responding to non-judicial, private, government and how or whether third party requests for user information are processed or published.

6.2. Orange DRC

Orange DRC is the only operator whose website contains information relevant to this report. The following indicators were used to carry out the research.

I. Freedom of Expression

F1 (a). Access to terms of service

The company should offer terms of service that are easy to find and easy to understand. Orange’s terms of service are easy to find. They can be found at the bottom of the home page.

Also, the terms of service are available in the primary language(s) spoken by users in the company’s home jurisdiction. The website could be easily translated from English to French.

The terms of service presented are not easily understandable. The provisions and structuring of the terms of service do not facilitate research.

F3 (a). Process for terms of service enforcement

The company should clearly disclose the circumstances under which it may restrict content or user accounts.

The company clearly discloses what types of content or activities it does not permit. Section 4 on the Orange SIM card policy, mentions how the company interacts with content.

The company clearly discloses why it may restrict a user’s account in section 4 of the terms and conditions.

Also in section 4, the company partially discloses information about the processes it uses to identify content or accounts that violate the company’s rules. Information about this element is not clear.

Therefore, the company doesn’t clearly disclose how it uses algorithmic systems to flag content that might violate the company’s rules.

The company doesn’t clearly disclose whether any government authorities receive priority consideration when flagging content to be restricted for violating the company’s rules.

F9. Network management

The company should clearly disclose that it does not prioritise, block, or delay certain types of traffic, applications, protocols, or content for any reason beyond assuring the quality of service and reliability of the network.

The company does not prioritise clearly, block, or delay certain types of traffic,
applications, protocols, or content for any reason beyond assuring the quality of service and reliability of the network. The company doesn’t clearly disclose a policy commitment to not prioritise, block, or delay certain types of traffic, applications, protocols, or content for reasons beyond assuring the quality of service and reliability of the network. The company doesn’t engage in practices, such as offering zero-rating programs that prioritise network traffic for reasons beyond assuring the quality of service and reliability of the network. The company doesn’t engage in network prioritisation practices for reasons beyond assuring the quality of service and reliability of the network, it clearly discloses its purpose for doing so.

F10. Network shutdown
F10.2. Does the company clearly disclose why it may restrict access to specific applications or protocols (e.g., VoIP, messaging) in a particular area or to a specific group of user?
No disclosure was found. The company doesn’t clearly disclose the circumstances under which it may shut down or restrict access to the network or to specific protocols, services, or applications on the network.

F10.3. Does the company clearly disclose its process for responding to government demands to shut down a network or restrict access to a service?
The company doesn’t clearly disclose the reasons why it may shut down service to a particular area or group of users. The company doesn’t clearly disclose why it may restrict access to specific applications or protocols (e.g., VoIP, messaging) in a particular area or to a specific group of users.

F10.4. Does the company clearly disclose a commitment to push back on government demands to shut down a network or restrict access to a service?
The company doesn’t clearly disclose a commitment to push back on government demands to shut down a network or restrict access to a service.

F10.5. Does the company clearly disclose that it notifies users directly when it shuts down a network or restricts access to a service?
The company doesn’t clearly disclose that it notifies users directly when it shuts down a network or restricts access to a service.

F10.6. Does the company clearly disclose the number of network shutdown demands it receives?
The company does not disclose the number of network shutdown demands it receives. The company doesn’t clearly disclose the number of network shutdown demands it receives.

F10.7. Does the company clearly disclose the specific legal authority that makes the demands?
The company doesn’t clearly disclose the specific legal authority that makes the demands.

F10.8. Does the company clearly disclose the number of government demands with which it complied?
The company doesn’t clearly disclose the number of government demands with which it complied.

F11. Identity policy -Does the company require users to verify their identity with their government-issued identification, or with other forms of identification that could be connected to their offline identity?
The company requires users to verify their identity with their government-issued identification, or with other forms of identification that could be connected to their offline identity. The company should not require users to
verify their identity with their government-issued identification, or other forms of identification that could be connected to their offline identity. The conditions specify that the user must give his name, middle name and/or first name, physical address, nationality, place and date of birth, type and number of the identity document.

II. Privacy

P1 (a). Access to privacy policies
The company offers privacy policies that are easy to find and easy to understand for prepaid mobile. No disclosure found for post-paid mobile. The company’s privacy policies are easy to find. The privacy policies can be found in terms and conditions on the home page. The privacy policies are available in the primary languages spoken by users in the company’s jurisdiction. These policies are presented in an understandable manner.

P3 (a). Collection of user information
The company should clearly disclose what user information it collects and how. The company clearly discloses what types of user information it collects. The company doesn’t clearly disclose how it collects user information. The company partially discloses that it limits the collection of user information to what is directly relevant and necessary to accomplish the purpose of its service.

P3 (b). Inference of user information
The company should clearly disclose what user information it infers and how. The company clearly discloses all the types of user information it infers on the basis of collected user information. For each type of user information the company infers, the company clearly disclose how it infers that user information. The company clearly discloses that it limits inference of user information to what is directly relevant and necessary to accomplish the purpose of its service.

P4. Sharing of user information
The company should clearly disclose what user information it shares and with whom. For each type of user information the company collects, the company clearly discloses whether it shares that user information. For each type of user information the company shares, the company clearly discloses the types of third parties with which it shares that user information. No disclosure found that the company clearly discloses that it may share user information with government(s) or legal authorities. No disclosure was found for each type of user information the company shares, nor clearly discloses the names of all third parties with which it shares user information.

P5. Purpose for collecting, inferring, and sharing user information
The company should clearly disclose why it collects, infers, and shares user information. No disclosure found for how the company collects each type of user information. No disclosure found for how the company intersects with each type of user information the company infers, and clearly disclose its purpose for the inference. No disclosure found for how the company disclose whether it combines user information from various company services and if so, why? No disclosure found for how each type of user information the company shares, and if the company clearly discloses its purpose for sharing. The company doesn’t clearly disclose that it limits its use of user information to the purpose for which it was collected or inferred.

P6. Retention of user information
The company should clearly disclose how long it retains user information. But, no disclosure was found for elements of privacy and retention of user information.
The company partially discloses that it deletes all user information after users terminate their accounts. The company doesn’t clearly disclose the time frame in which it will delete user information after users terminate their accounts.

**P7. Users’ control over their own user information**
The company doesn’t clearly disclose to users what options they have to control the company’s collection, inference, retention and use of their user information. No disclosure was found for all elements in users’ control.

**P8. Users’ access to their own user information**
Companies should allow users to obtain all of their user information the company holds.
The company clearly discloses that users can obtain a copy of their user information. The company doesn’t clearly disclose what user information users can obtain. No disclosure found for elements on users’ access to their own user information for subsections.

**P10 (a). Process for responding to government demands for user information**
The company doesn’t clearly disclose its process for responding to governments demands for user information. No disclosure found for all elements.

**P10 (b). Process for responding to private requests for user information**
The company doesn’t clearly disclose its process for responding to requests for user information that come through private processes. No disclosure found for all elements.

**P11 (a). Data about government demands for user information**
The company doesn’t regularly publish data about government demands for user information. No disclosure was found for all elements.

**P11 (b). Data about private requests for user information**
The company doesn’t regularly publish data that requests for user information that comes through private processes. No disclosure was found for all elements.

**P12. User notification about third-party requests for user information**
The company doesn’t notify users of the extent legally possible when their user information has been demanded by governments and other third parties. No disclosure was found for all elements.

**P15. Data breaches**
The company doesn’t publicly disclose information about its processes for responding to data breaches. No disclosure was found for all elements.

### 6.2.1. Orange CAR

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<th>Orange CAR</th>
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<td>P14 (a)</td>
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<td>P14 (b)</td>
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<td>P15</td>
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**6.2.2. Analysis of Orange DRC-CAR**
The Orange company in DRC obtains a higher score than CAR. These scores differ due to the lack of information on the company’s website in CAR. In general, information on the actual level of Orange commitment in the DRC and CAR is very low. The data available to enable the level of engagement of national companies
to be assessed based on governance, freedom of expression and protection of privacy indices are also weak. In DRC, for the past 5 years, the government has ordered the company to shut down Internet connection or network during political operations. These same practices are also noticeable in CAR. Orange DRC and CAR perform poorly on our research indicators measuring various issues related to network governance, freedom of expression and information on privacy.

I. Freedom of Expression
Orange in the DRC and CAR is visibly low in terms of data analysis on freedom of expression issues, but try to improve this by putting in place new laws, as well as new ICT frameworks that respect user rights and respect human rights.

Control, content blocking and account suspensions: Orange’s terms of service are available and easy to find, but they have little information to better understand all of Orange’s commitments at the local level. Also, the company has not disclosed any data detailing how it is implementing the rules, such as blocking content or suspending accounts in both countries.

Content and advertising targeting: Orange has not published any relevant information on the rules governing advertising content and targeting on its services or on how these rules are applied. Network management: Orange has no information on the network management process, whether at the parent-company level or at the national companies’ level in DRC and CAR. As noted in Orange company’s previous reports on network management, it has still not made a clear commitment to net-neutrality, nor revealed whether it engages in practices that prioritise network traffic, such as network zero-rating programs. In reference to network shutdowns, the company does not clearly disclose the circumstances under which it may shut down or restrict access to the network or to specific protocols, services, or applications on the network. With regards to Identity Policy, the company has information that allows users to verify their identity with their government-issued ID or other forms of identification that could be linked to their offline identity.

II. Privacy
Orange seems to have made more progress in managing user privacy.

Processing of user data: Orange has a clear and accessible Privacy Policy. This policy applies to parent and local companies. The company also discloses how user data is collected. The Orange company clarifies the types of data it collects but provides inconsistent details on the data collection process. Unfortunately, the company hasn’t released anything on the types of data it inferred. On the issue of sharing user information, the company has made clear what user information it shares but does not have sufficient information about the third parties with whom it shares. Orange does not clearly disclose why it collects and infers information, or how it shares user information. Orange’s privacy policy does not disclose how users can object to certain uses of the information and delete it. Users do not have access to all information, but privacy policies for the Orange parent company specify that they can change it as they wish without details of the procedure.

Government and private requests for user data: Orange does not have sufficiently clear information on requests for third-party user data from all telecommunications companies in relation to local jurisdictions, nor on the management process. Orange does not disclose information on private requests for user data by governments.

Data security and control: Parent or national Orange companies do not disclose
whether the company should notify users of the extent permitted by law when user information is requested by governments and other third parties. Also, the company does not disclose anything about how it handles personal data breaches in the event of forced or wilful
Recommendations

In order to improve the level of engagement, national companies and the Orange parent company must make the following commitments:

7.1. Unitel- Angola

Through its terms of service, Unitel must improve reporting transparency by providing the necessary and complete policies and information on the company’s governance structures and commitment to safeguarding freedom of expression and privacy.

Unitel must continuously engage in human rights impact assessments and conduct significant human rights impact studies of its services and use the results to inform their terms of services and operations.

Unitel should enhance its data management by indicating how the company uses the data for advertising and what privacy measures are in place for data that is collected for the purpose of sim card registration and tied to users’ offline identities.

Unitel must highlight the process for data retention and addressing data breaches.

Unitel should disclose whether it complies with government demands to shut down the internet or on data requests by the government or by private companies, and go on further to disclose the number of cases complied with within a given period.
7.2. Orange-CAR/DRC

Orange should commit to providing the necessary and complete information on governance, freedom of expression and privacy. Orange should also commit to information transparency on platforms.

Orange should structure information on governance, freedom of expression and privacy by country, taking into account the relevant national laws.

Orange should engage in human rights impact assessment based on company terms of conditions. The subsidiaries should conduct significant human rights impact studies of its services by country and draw up an impact result.

Orange should improve data management for advertising purposes. Orange should indicate which companies use the data for advertising purposes and how users can unsubscribe.

Orange should promote transparency and human rights regarding the use of information collected through automated forms.

Orange should promote transparency in the process of responding to government calls for Internet disruptions.

Orange should share information on the network management process.

Orange should promote transparency and clear information on requests for third party user data from all telecommunications companies and in relation to local jurisdictions.

Orange Parent Company should improve reporting transparency by providing the basic and complete policies, and information on the company’s governance structures and commitment to safeguarding freedom of expression and privacy.

Orange Parent Company should improve reporting transparency by providing the basic and complete policies, and information on the company’s governance structures and commitment to safeguarding freedom of expression and privacy.

Orange Parent Company should improve reporting transparency by providing the basic and complete policies, and information on the company’s governance structures and commitment to safeguarding freedom of expression and privacy.
Ranking Digital Rights in Angola, Democratic Republic of Congo and Central African Republic - An analysis of Unitel-Angola, Orange-DRC and Orange CAR