



PARADIGM INITIATIVE NIGERIA

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2nd Quarter 2015 Report



Quarter 2 2015 was interesting! The L.I.F.E training program debuted in North-West Nigeria. The program also witnessed a lot of innovation involving more team-building and leader-development activities aimed at making training more impactful and fun. Digital Media and Online Work were added to the curriculum. TENT reached a moderate estimate of 1, 200 students in tertiary institutions in Nigeria. Dare to be B.I.G Owerri trained a total of 27 secondary schools spread across 6 zones in Imo State (1, 212 students) over a period of 3 days. This climaxed in an exciting quiz competition the final day that saw 3 schools win fantastic prizes aimed at deepening their digital skills and knowledge. These schools later featured on a radio show of HOT FM in Owerri. A final draft of the Digital Rights and Freedom Bill was presented to press and plans are deepening for strategic engagement with the 8th National Assembly in order to ensure that the Bill is passed.



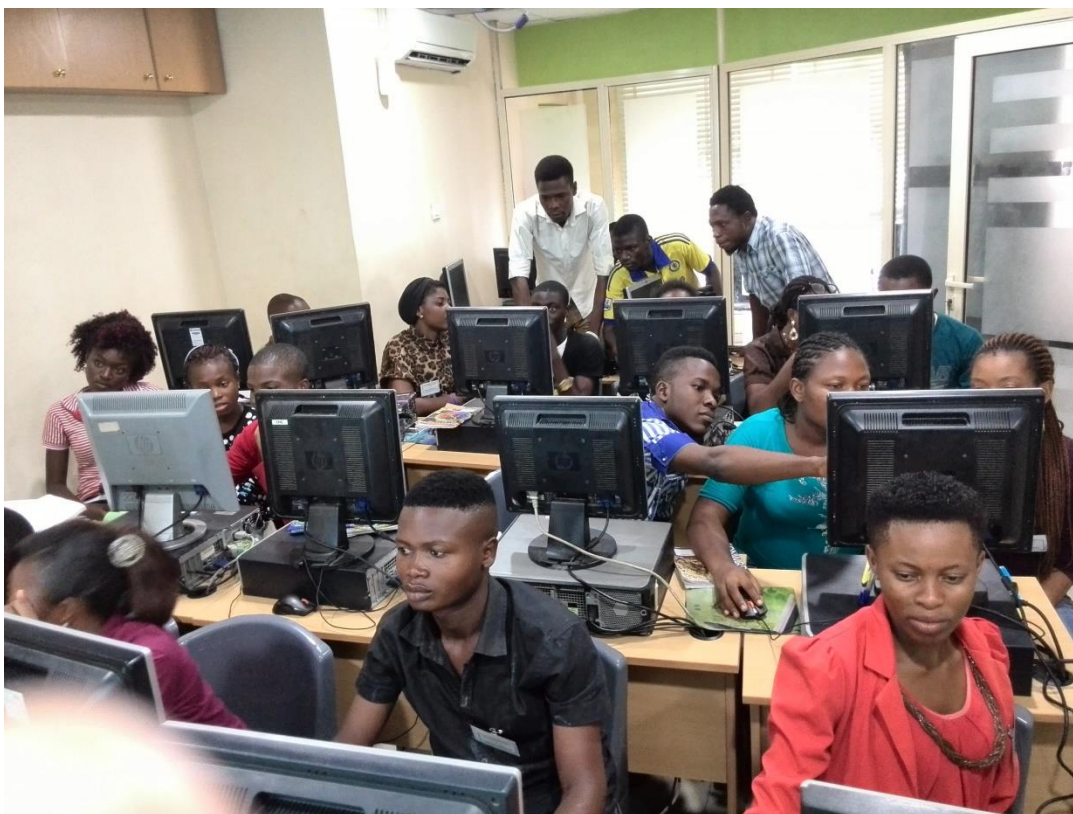
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AJEGUNLE L.I.F.E

Ajegunle L.I.F.E 2015B class commenced 4th May, 2015 and lasted until 19th June, 2015 (a period of seven weeks). The L.I.F.E program comprised of basic ICT training in the first four (4) weeks and Life skills, Financial Readiness and Entrepreneurship skills in the last three (3) weeks. While a total of 40 students were selected, 39 of them successfully completed the training. 62% of the class was female. The class was 60% female in the first quarter. This trend reveals marked interest and awareness in technology as more females are applying to the program. The highly impactful seven weeks training was conducted by a team of dedicated volunteers and PIN staff.

Some of the modules the beneficiaries were taught in the seven weeks include Word Processing, Spreadsheets, Presentation Programs & Databases, Researching on the Web, Blogging, Design Tools, Social Media Tools, Online Work, Financial Projection, Business Planning, Marketing, Risk Management, Social Impact and Timeline, Self-Awareness, Creativity and Innovation, among others.





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Throughout the session, the students were exposed to challenging team building and leadership development activities, helping them acquire skills that are transferrable to workplace and life. These activities bordered on communication, time management, self-awareness and accountability. As part of our alumni development effort, a workshop now holds quarterly, and the first of such held 13th June 2015. The workshop was anchored by Mrs Lebari Ukpong, Director of Inside Edge; an education consulting firm and partners with Paradigm Initiative Nigeria. A new member joined the L.I.F.E Program Team as an Intern in the quarter. Adeola Diya, a graduate of the University of Ilorin with a degree in statistics brought with her fresh perspectives on the program. As part of monitoring and evaluation activities, Fridays are now known as reflection Fridays; where students read from their study diaries and share with staff and peers what their learning experience has been that week. The ED, 'Gbenga Sesan was at the Ajegunle Innovation centre (AJIC) on one of those Fridays and sat in with the students to assess their progress. The Ajegunle L.I.F.E program witnessed an amazing quarter, only because of the diligent support of our volunteers and partners.





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Aba L.I.F.E

The Aba L.I.F.E program began the quarter with awareness/ mobilisation campaigns for the 2015B training session. This was done mainly through a radio outreach and by partnering with another indigenous non-profit organization; Reach-out Teenagers Network (RTN) to reach a group of over 150 youth. There were also enlightenment meetings held with some religious groups and community leaders. These efforts resulted in 71 persons picking and returning their completed forms to the office by the end of the exercise. All 71 persons were interviewed from 21st to 23rd April, and 60 of them were selected for the training.

There was an orientation meeting with the parents and guardians of the 60 successful applicants in the morning of 28th April, and afterwards an orientation session for the beneficiaries as well. PIN's Executive Director (Gbenga Sesan), Chief Operating Officer (Tope Ogundipe), L.I.F.E Program Manager (Tosin Abolaji) were in these sessions along with Aba L.I.F.E staff. On 30th April, an orientation session also held for volunteer trainers, acquainting them with the modules and methods. The training commenced 4th May 2015.

The students were trained on similar modules as their counterparts in Ajegunle Lagos: Microsoft office, design tools, internet, social media, business planning, and more. Three of Aba L.I.F.E Alumni; James Ubong, Michael Chimaobi and Ikechukwu Nwakpu returned to volunteer to train others. A professional graphic artist, Precious Bel-Aanen also joined Aba L.I.F.E team of volunteers in this period. In a formal exercise, the students presented to PIN staff and a couple of volunteers the business ideas they had developed into a plan to be pursued after their training, and they had useful feedback from the panel on their presentations. On the 19th of June 2015, all 60 students, having successfully completed the requirements of the training were handed letters of completion by the Aba L.I.F.E Program officer.

As part of monitoring and evaluation, quarterly Alumni meetings held with the first two sets of trainees, 2014A and 2015A 24th and 26th of June 2015 respectively. Of these alumni, 30 have jobs while 25 have gone ahead to apprenticeship towards implementing their business plans. Mobilisation and call for applications are on for 2015C.



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North West L.I.F.E

Following a rigorous application process, a North West Program Officer was finally selected for L.I.F.E. Saidu's first assignment was to conduct baseline studies across the North Western states of Nigeria including Kebbi, Zamfara, Sokoto, Kaduna, and Kano States. The baseline study is to determine a suitable location for the program and is designed to draw out useful information that would help determine the suitability of the program to the eventual host community. The questionnaire for instance aims to find out the access young people have to technology, relevant training and jobs; as well as determine the level of importance associated with ICT application and expectations for ICT/Entrepreneurship training opportunities among young people. Saidu has also been carrying out enlightenment campaigns with youth groups, community leaders and potential non-profit partners in this region.



Program officer with GGS student tashan magami; Zamfara

A comprehensive report of the baseline studies will be ready by mid-July and a venue will thereafter be announced for the North West Training Program in North West Nigeria. It is expected that the first batch of trainees will kick off the first session in September 2015.



T.E.N.T

The T.E.N.T platform has facilitated internship placement for students on the T.E.N.T@School program at the Obafemi Awolowo University Ile-Ife Nigeria. Their journey which commenced in their year 1, has witnessed tremendous improvements on the various projects they started out with. T.E.N.T platform aims to fill an existing gap that provides a place where budding Nigerian technopreneurs can showcase their work, connect with resources, add value to market and inspire innovation, while building a sustainable business that they will run after graduation. 4 technology companies in Nigeria have reached a decision to partner with PIN in this regard; Ibez Nigeria, Andela, ipNX and Dabar Objects. PIN is still in talks with others.

TENT ANGEL INVESTMENT SCHEME (TAIS)

In the second quarter of 2015, PIN continued to facilitate funding for projects for students on the [T.E.N.T@School](#) program through the TENT Angel Investment Scheme. A progressive report on the state of the project is received each month and a comprehensive report is received at the end of each quarter. Three TAIS beneficiaries are currently meeting these conditions and their reports are forwarded quarterly to Nick Jekogian; a US based venture capitalist providing funding to the students. He is also on the board of Paradigm Initiative Nigeria. Nick also provides feedback to the students.

PIN is currently applying to the Nigerian Copyright Commission (NCC) for our copy rights cover for the TENT@School projects. This in order to prevent plagiarism or other forms of 'stealing' of concepts and content that these students share in the course of the T.E.N.T program. This protects them, and gives them confidence to go on ahead and give all it takes to build locally accessible technology products or lead a new product development cycle for local companies.

DARE TO BE B.I.G (THE BRIGHTEST ICT GUY/GIRL)

Paradigm Initiative Nigeria in partnership with Youth for Christ, Owerri hosted 27 secondary schools spread across 6 zones in Imo State and a total of 1, 212 students at 'Dare to be B.I.G.' in Imo State. Dare to be B.I.G (Brightest ICT Guy or Girl) is an exciting ICT quiz competition bringing early unique opportunities, positive peer pressure and showcasing Africa's budding ICT talents from Secondary Schools. The event was spread over four days, from the 2nd to 5th June 2015, and featured the ICT training for the 27



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schools participating schools leading up to the quiz competition on the final day of the event. Some participating schools were Anara Community Secondary School, Government College Owerri, Bishop Lasbery Girls' Secondary School, Chosen Secondary School, Mgbidi; Living Word Academy and Orlu Girls' Secondary School among others.



The ICT quiz competition took place on Friday, June 5th at FSP Park, with 23 schools participating in the competition. At the end of heated rounds of the competition, CRM International Secondary School Mgbidichi took the much coveted first place winning a trophy for the school and Etisalat Cliqlite Tabs for students who represented the school. Chosen International Secondary School- Mgbidi and Urban Development Secondary School- Umuna were in 2nd and 3rd positions respectively also winning trophies, Samsung Galaxy star phones and Infinite Hot phones. The principals and teachers from the participating schools were present, and they found the event very motivating. It spurred them on to believe in the future of Nigeria through the youngsters, and to aim to deliver quality training always. The winners of the Dare to be B.I.G Competition were on HOT FM radio Owerri 25th June to discuss their experience and create awareness about our programs in South-West Nigeria.



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DIGITAL JOBS CAMPAIGN



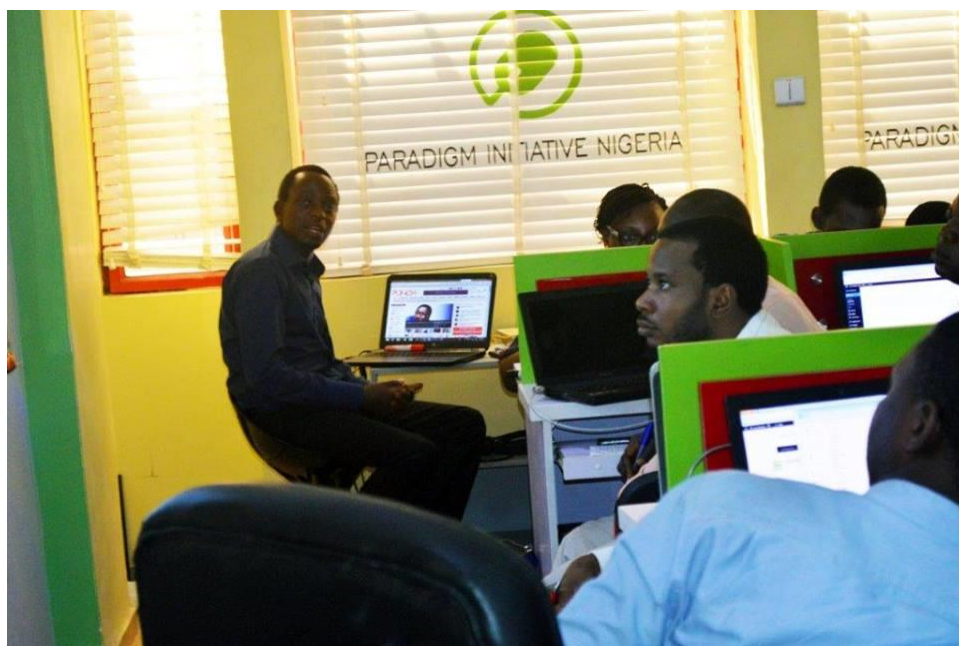
The #DigitalJobs campaign continues to add numbers, but not just in terms of post reach or page likes. 159 people signed up to be trained at our facility in order to be able to complete online work during the quarter. Of 1,835 new users who visited the Digital Jobs page on our website in the quarter, 50 people went ahead to the sign up page. 34,236 viewed our YouTube channel and 37,835 people watched the #DigitalJobs video in particular. 13,949 liked the Dorojobs Facebook page. PIN ED, 'Gbenga Sesan spoke about the Digital Jobs Campaign on Brekete Family radio in Abuja, resulting in 65 calls to our Abuja office for more enquiries in one day. High traffic social blogs such as Bella Naija have also been used to reach our target audience. Through the PIN website, 56 people signed up for Digital Jobs in the month of April, 48 people in the month of May and 40 people in the month of June. Altogether, 144 new subscribers have been added to the Digital Jobs sign up list.

The #DigitalJobs team also embarked on offline outreaches during the quarter. Some of these events include training and campaign held at the AISEC National convention in Lagos with well over 300 participants from various universities, NACOSS National Summit Uyo with 261 Computer-Science students attending from universities in the region, NACOSS Students Week Ilorin with 40 students in attendance, the Cherubim and Seraphim Youth Camp Ife-Ibadan road also attended by well over 300 youth, and 44 students of Evangelical Christian Union, Ile-Ife.



DIGITAL JOBS TRAINING

PIN trained registered participants on Office Admin, Marketing and Sales and Project Management. The Office Admin training, taken by Femi Bayode took place 7th and 8th of April and had 31 people in attendance. Jide Adeyemi trained 17 people in Marketing and Sales 15th and 16th April, while the Gbolahan Oyelakin took the Project management class attended by 20 people. PIN trained 68 people in all in the month of April. In May, The IT and Web development training held from 12th – 14th May, 2015 had a total of 53 people in attendance. It was taken by Mr Adebola Oni. The Graphic design skill training class took place from Tuesday 23rd – Thursday 25th June, 2015. The class was attended by 31 people and covered modules such as Multimedia, Corel draw, Graphics design fundamentals, Photoshop, Open source graphics software alternatives, Gimp, Scribus and Inkscape.



Mr. Adebola Oni During His Class

L.I.F.E program beneficiaries were also given Digital Jobs training. The training held on Friday 19th and Friday 26th June, and was attended by 40 students. The digital Jobs Campaign is a digital media awareness raising campaign aimed at connecting unemployed youth with online work otherwise known Digital Jobs.



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ICT POLICY OFFICE

SOUTH WEST INTERNET POLICY TRAINING



Internet Policy Training South-West Edition held at the Protea Leadway Hotel in Ikeja Lagos from 9th to 11th June. It played host to 19 representatives from Civil Society Organizations that work around the theme of ICT for Development, Human Rights and/or Freedom of Expression, and media institutions. The workshop was taught by a team of experts from Paradigm Initiative Nigeria (PIN), Media Rights Agenda and Frontline Defenders. The three-day event featured presentations, discussions, group work, and team building activities. Following the opening circle on the first day, PIN's ICT Policy Manager King James gave participants an update on PIN's work on Internet Freedom Advocacy in Nigeria; highlighting activities, advocacy efforts and planned actions. This was followed by a session by PIN's Digital Media Manager Olamide Egbayelo, which focused on using Social Media for advocacy objectives, and discussion on PIN's weekly social media chats as a case study. A break-out session saw



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participants studying the proposed Digital Rights and Freedom Bill 2015 in order to determine its Pros and Cons, and also suggest recommendations for ensuring that the bill is passed by the 8th National Assembly. Participants were also to write an Open Letter to the Federal Government on Internet Freedom in Nigeria, to address what the executive, legislature and judiciary should do to make this happen. The best letter was to be published through PIN's media partners. After Lunch, 'Gbenga Sesan, PIN's executive Director took sessions on ICT Policy in Nigeria as well as Internet Infrastructure and Main Actors.

Day 2 featured training on communication strategies for improving advocacy efforts, the Nigerian Lawmaking Process with particular focus on the Freedom of Information law in Nigeria, (an engaging session by the Edet Ojo of Media Rights Agenda), and discussions bordering on understanding legislative bodies in Nigeria; powers, processes at the National Assembly and opportunities for engagement (also by Edet Ojo). There was also a discussion on the African Declaration on Internet Rights and Freedoms. Following this, participants gave feedback from their breakout groups on Pros and Cons of the Digital Rights and Freedom Bill and their recommendations for ensuring it is passed within the current National Assembly.

The final day of the workshop focused on the Digital Security and was taken by Ronald Kakembo, a Digital Security Expert with Frontline Defenders. Next steps were discussed; particularly what participating organizations must do to contribute to the process following training.

NetRightsNG

Following an all-day review of Digital Rights and Freedom Bill on the 15th of April, a press conference to present a final version of the Bill took place on Thursday 16th April, 2015 at Abuja. The event had in attendance members of the NetRightsNG Coalition as well as gentlemen of the press including those from leading national newspaper and radio houses such as Punch, Vanguard, Cool/Wazobia FM, Leadership, and the Guardian. PIN's Chief Operating Officer anchored the briefing and answered questions from the pressmen along with other members of the coalition. There was also a focused radio campaigns on a popular morning show by PIN's Executive Director 'Gbenga Sesan. These shows were effective, with huge numbers of people calling into the office, even visiting to enquire about the campaign and other PIN projects.

The coalition met on the 30th of June in Abuja for a final review of the bill; identifying potential bill sponsors, planning a consultative session with Stakeholders and



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developing a National Assembly lobby plan. Organizations like Fatsuum Foundation, PPDC, MRA, PIN and EiE were represented at the meeting.



PIN COO, Tope Ogundipe; addressing the Press on the Digital Rights and Freedom Bill

Data Privacy Advocacy

Following the request made by PIN and PPDC over the National Identity Card scheme and a legal action initiated at the Federal High Court against the National Identity Management Commission (NIMC) over the denial of their Freedom of Information Request, the NIMC requested a meeting with PIN & PPDC on the 16th April, 2015. The closed door meeting held with the MD of NIMC, the Executive Director of PIN 'Gbenga Sesan, and PPDC's Seember Nyaga. The meeting focused on issues surrounding the National Identity Card Scheme. PIN is interested in the data privacy protection for Nigerians and has continued with the lawsuit following the meeting. The matter between PIN/PPDC and the NIMC over the latter's denial to release contract documents relating to the National ID scheme was initially slated for hearing on Tuesday 21st April, but has been further adjourned to 3rd July, 2015 for hearing. A fifth [Policy Brief](#) has been published by PIN in the quarter; highlighting the importance of protecting personal data and other information of Nigerians arbitrarily obtained, stored and used by various organizations in Nigeria including the NIMC, (SIM Card Registration exercise by) Service Providers, (biometric data collection - Bank Verification Number, BVN by) Nigerian Banks e.t.c



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CONCLUSION

PIN's programs reached a moderate estimate of about **2 271** people **directly** during the quarter, with over 90% of them within PIN's primary target age group of 15 through 28. We wish to specially appreciate all partners who continue to support in many ways to sustain PIN's projects, we say a HUGE thank you. As a volunteer-driven organization, we could not have had a great quarter without the support of our amazing partners, alumni and volunteers. Thank You!

