



PARADIGM INITIATIVE NIGERIA

PIN 4TH QUARTER 2014 SUMMARY REPORT

Ajegunle L.I.F.E Training Program



55 applicants were interviewed October 2nd and 3rd 2014, with 40 shortlisted. This is the current capacity of our training, running two classes of twenty students per session for a minimum of four hours every week day. The selection was followed by an orientation program for the selected candidates as well as their parents/wards, in order to ensure their support throughout the duration of the program. In the first week, some students who had never used a computer before learned to use Microsoft Word well enough to prepare their own CVs. This was followed by learning to plot graphs and charts, enter data and also design workbooks and worksheets on Microsoft Excel. The Microsoft PowerPoint class doubled as training in research and presentation, and the class assignment proved an entirely new experience for most of the class. In the first four weeks, students were also exposed to the internet and taught how to search for resources online. Other useful lessons covered the use social media (especially for promoting business), blogging and mapping. Lessons learned in these weeks also included training on graphic design using the Corel draw suite. The weeks of ICT

training were followed by Entrepreneurship and Life Skills training taken by professionals from relevant fields on such topics as Introduction to Entrepreneurship, Defining your business, Business Partnership/Staffing, Marketing, Social Responsibility, Risk Management and Financial Projection.

Highlights in the session would include;

1. Some of our female alumni now volunteering with W-TEC (Women in Technology) to train other young girls in secondary schools on basic ICT skills on a weekly basis.
2. An invitation from LEAP Africa for some of our current students and Alumni to attend the LEAP Africa awards which held at the City hall Onikan on the 5th of November 2014.
3. A workshop organized for the students and Alumni where a professional Human Resource personnel taught valuable lessons on becoming employable, and recommended relevant resources for personal development.
4. An Alumnus of the training, Efe Aromabi joined the PIN staff at the Ajegunle Office. Another (Elijah Oigboche) gained admission to study Medicine in the University.



We are very grateful to our passionate and consistent volunteers; Ebitimi Joshua, Favour Dakoro, Famous Onokurefe, Nwosu Godswill Chinedum, Fatia Jubril, Nwosu Joshua Udochukwu, Ibiyemi Ekundayo Chuks, Gabriel Jimoh, Oluranti David, Ogunkunle Niyi, Jide Adeyemi, Bola Akeju, Adebola Oni, Idy Palmer, and Kingley for making this training session a huge success!

Aba L.I.F.E Training Program

The quarter was a pretty intense one for the Aba Innovation Centre. 382 application forms were picked up from the centre and 294 being filled and returned. Screening exercises led to the selection of the first 100 youth to train in the centre. The quarter also witnessed the setting up of a suitable office and training centre for PIN in south-east Nigeria with office spaces for staff, a mini conference room and ICT and Entrepreneurial training rooms furnished with state of the art audio-visual aids, able to sit up to 42 persons.



Following an orientation exercise both for selected applicants and their parents and guardians, and the signing of the guarantor forms, Aba L.I.F.E training kicked off in earnest on the 20th of October 2014. The Executive Director of Paradigm Initiative



Nigeria (PIN), 'Gbenga Sesan welcomed the students to the training. The classes held in three batches; morning, afternoon and evening. All the classes run from Monday through Friday every week.

The first week introduced the basics of using a computer, and the Microsoft Word Package. By the end of the week, students could create documents and tables, and were comfortable with typing and editing functions. By the end of the second week, 31st October, students could use Microsoft Excel spreadsheets for creating databases, generating charts, payrolls, profit and loss accounts and they could also perform other accounting and mathematical functions. November opened with training on graphic design tools, specifically the CorelDraw package. Students learnt to use design tools to design business cards, fliers, logos etc. This was followed by training on Microsoft PowerPoint package, and then the use of the internet.



Town Hall Meeting in Aba 6th December 2014

Entrepreneurship classes began in the fifth week. Entrepreneurs who have volunteered for the program trained the students on topics such as the art of entrepreneurship, identifying business opportunities, sourcing funds for small businesses, customer management, financial management, staffing, and risk management. The sixth week is focused on how to write a business plan and these plans would be discussed with the



facilitators and trainers who would give the students feedback on how to improve those plans. The last week of training, the first three days focused on Financial Readiness (with facilitators from Diamond Bank), while the last two days focused on Life skills training. All training (apart from Financial Readiness Training) were delivered by volunteers from the Abia State Polytechnic in Aba and members of the Nigerian Youth Service Corps (NYSC) with monitoring from PIN staff. The session rounded off with a graduation ceremony/town hall meeting on the 6th of December 2014.

Techie. Enterprenuerial. Nigerian. Talented. (TENT)



TENT Gathering 2014 held at the Benson Idahosa University, Benin-City Edo State; 18th – 20th November 2014. 320 students participated from 6 tertiary institutions in Nigeria. The keynote addresses were delivered by 'Gbenga Sesan (Executive Director, PIN) Bishop Faith Emmanuel Benson-Idahosa (President, Benson Idahosa University) and Sola Amusan (Microsoft's Citizenship manager). An extensive closing keynote address was delivered by Dr. Chris Uwaje (Founder/Chief Software Architect and CEO of Mobile Software Solutions).



Day 1 of the event also featured a moderated panel of 3 young technopreneurs to discuss the major requirements of building a successful brand in the Nigerian environment. These were Iyinoluwa Aboyeji (Co-founder, Andela Institute), Nkechi Okwuone (Open data manager, Edo State and Manager, Sabi hub) and John Obidi (Founder, ObidiSocial.com). 3 amazing speakers; Osita Nwoye (Founder, Fonebase Labs), Oluseun Onigbinde (Co-founder, Budgit) and Deji Aladejebi (Founder, DabarObjects Solutions) were the speakers during the first session on the 2nd day of the event. Participants were encouraged to be innovative and develop tech business ideas that can change the world starting from their immediate environment. This was followed by a question and answer session. Esther Okoye (CEO, Distrinet International), Femi Bayode (Freelance mobilizer), and Ommo Clark (Founder, Ibez Technologies) in their sessions urged participants to begin taking the lead in availing themselves of business opportunities abundant in Nigeria. In partnership with Innovation Hubs across Nigeria, participants were exposed to best practice examples – of both success and failure. Speakers were Olufunbi Falayi (Co-founder, Passion Incubator) and Dr. Paschal Iwuh (Co-founder, The African Network).

The **TAIWO BANKOLE OGUNYEMI Prize** is given every year to the leading institution in the '*Clash of Campuses*' contest at TENT Gathering. Teams from various tertiary institutions present demos of product or services they have been working on to a panel of judges, who determine winners based on creativity, functionality, marketability, appeal and the level of confidence. Students of the Obafemi Awolowo University, Ile-Ife, emerged the winners of Taiwo Bankole Ogunyemi Prize and along the trophy, won a cash prize of N120,000.00 to support their work. First and Second runners-up were Nnamdi Azikwe University and University of Benin who were also presented with awards and cash prizes of N70,000 and N50,000 respectively. The other 2 schools were awarded N20,000 each for their knowledge contribution.

DARE TO BE BIG

'*Dare To Be B.I.G.*' (BIG is acronym for the Brightest ICT Guy/Girl) is an exciting ICT competition providing early engagement opportunities and positive peer pressure in order to showcase Africa's budding ICT talents from secondary schools. Paradigm Initiative Nigeria in partnership with Youth for Christ Ondo State chapter hosted Dare to be B.I.G. in Akure, Ondo State, Nigeria from 22-24 October, 2014. The 3 day event involved the training of 20 secondary schools in Akure, Ondo State. The 20 schools which participated were grouped into 4 zones of 5 schools each; covering 2 zones per day. The ICT quiz competition was held on Friday November 24, 2014 with 16 secondary schools in attendance. About 660 students and 21 teachers were in



attendance from the 16 schools. In total, Dare-to-be BIG had 1,150 participants over the 3 day training and quiz competition. The students and teachers expressed eagerness to stay longer than the scheduled duration of training in order to gain new ICT skills and learn how to maximize ICT opportunities.

Following the quiz competition on the third day, FUTA Secondary School, St. Mathias High School and Olufumilayo Schools and Colleges took the 1st, 2nd and 3rd position respectively. The schools were presented with trophies while the students who represented the winning schools were presented Etisalat CliqLite tab, Samsung Galaxy star and MTN Android phone for 1st, 2nd and 3rd respectively.

Digital Jobs Campaign

The Digital Jobs Campaign is a multi-media awareness raising campaign to inform high potential but disadvantaged Nigerian youth about digital jobs which provide a low-barrier-to-entry opportunity for tens of thousands of youth to earn an income, while building their skills and digital work experience. The campaign has gained some momentum, but there is still some ground to be covered in order to achieve desired objectives of the campaign.

So far, 956 people have signed up to be trained by PIN. PIN commenced training in late November 2014 with IT and Web Development training, because of the large numbers of people who indicated interest in this specific area. PIN also had a 'Train-the-trainer' session on November 27, 2014 with Femi Bayode, a dynamic Digital Jobs ambassador and a successful online worker in Nigeria. The Train-the-Trainer sessions were aimed at familiarizing potential online workers with online work platforms, how to get the jobs, getting paid and training others on doing same.

Of the 313 people (Signed-up for IT and web programming as of 5th November 2014) and reached via e-mail, only 57 indicated availability on the said dates of training. 24 students attended the 'Train the Trainer' session while 14 people attended the first training class for IT and web development. The last training for the year (also in IT and web development) took place on December 2nd, 2014 and well attended by 40 registered participants (that's the full capacity of our training centre). In 2015, trainings would run concurrently. Experts would deliver high quality training required to prepare participants for online work.





Some Digital Jobs trainees with Femi Bayode (Digital Jobs Ambassador) and Temitope Ogundipe (COO, PIN)

The campaign gave away prizes to winners of the first quiz competition of the campaign. The question was "Can Digital Jobs solve unemployment problem amongst youths?" Out of the 27 people who responded, only 6 were qualified for prizes. The first prize winner was to Olugbenga Ogunbowale who won a Samsung Galaxy Tab. The second prize winner was clinched by Omolara Sanni who won a Blackberry Z10 and other consolation prize winners were given to Favour Dakoru, Bunmi Adesanya, Obino Eze and Chijioke Osuji. The campaign was also on Radio and TV during the quarter. The Executive Director- Gbenga Sesan, Chief Operating Officer- Tope Ogundipe and Project Manager- Digital Jobs- Adebola Agbaje were interviewed on 96.9 coolfm, 99.3 Naija info and Nigeria info on October 7th, 9th and 15th respectively. The Project Manager, Digital Jobs was on Channels TV on October 19, 2014 to talk about the campaign, training, and other technical support PIN would be offering. On 24th November, 2014, Vincent Isaac wrote via #DigitalJobs Facebook page: "Thanks for coming up with this wonderful idea of introducing Nigerians to digital jobs. It is through you guys I heard of digital jobs and now I am working as a freelancer. I've just made my first \$27. Still working hard to make more."



Abuja Policy Office

A major thrust of the Abuja Policy Office in the last quarter of 2014 was the implementation of the Digital Rights and Freedom Bill Strategy. PIN translated the document into a plan and hosted a meeting of the NetRightsNG working group on 15th October at the Box Office Conference Room, Valley Mall, Wuse 2, Abuja to review and begin implementation. The group collaborated and produced a master messaging document that would form the basis for all advocacy and publicity efforts. The campaign was launched online 3rd of November with the launch of the website and the population of the @NetRightsNG twitter handle and offline 11th November with a Press Conference held at the Box Office Conference Room. PIN's ICT Policy Officer King James Nkum led proceedings with the contribution of partners with media organizations present such as NTA, Cool FM and Vanguard Newspapers among others. Other activities of PIN Policy Office in the last quarter include;

- Participation at the Nigerian Communications Commission (NCC's) 4th Quarter Meeting/Open Forum of the Industry Consumer Advisory Forum held on the 26th November at NICON Luxury Hotel, Area 11 Abuja. PIN took advantage of the open mic session to engage the NCC's director of Consumer Affairs Bureau on data privacy and to recommend that a data privacy law with more robust protections than the one's currently on offer through the commission's guidelines be pursued.
- Letters being sent to all political parties giving an overview of key internet rights issues and a request to include it in their campaign.
- PIN contacted the Independent National Electoral Commission for an advocacy visit which was not approved. However, visits to Nigerian Telecommunications Commission (NCC) and Nigeria Information Technology Development Agency (NITDA) on 2nd December, 2014 were a huge success with these organizations pledging to support the goal of realizing the Digital Rights and Freedom Bill.
- PIN played a key role at the recently concluded annual eNigeria event organized by NITDA from 18th – 20th November, 2014; with 'Gbenga Sesan, PIN ED as Discussant and King James Nkum representing as a Jury Member of the eGovernance Award.





PIN, NetRightsNG members at NCC with DG Representative Mrs. Akinloye, Head of Legal Department

- A Press Conference in Lagos on 4th December, 2014. The focus of the Press Briefing was to drum support for the Cybercrime Bill by Paradigm Initiative Nigeria (PIN), as part of her grand campaign towards realizing the noble and lofty ambition of the Cybercrime Law for Nigeria. PIN which had been on the vanguard in championing this bill from the inception organised the conference to further advocate for fair cybercrime legislation. The Senate eventually passed the cybercrime bill for the country in October, 2014 and the conference called for accelerated action by the lower Legislative Chamber, the House of Representatives to concur and expedite action to its passage, before President Goodluck Jonathan will eventually sign it into law for proper implementation. The Conference was attended by popular media including Channels Television, AIT, NTA and several radio stations.
- PIN was also engaged at the Roundtable meeting on Research on Gaps in Data Privacy and Security, which focused on the socio economic benefits of accelerated adoption of cloud services organized by the Nigerian Institute of Advanced Legal Studies (NIALS) in collaboration with Microsoft. The event which held at the Protea Hotel Apo, Abuja 4th December 2014. Salient issues discussed at the meeting were Legal challenges including Copyright, Compliance, data protection and security, data governance; Contracting Issues



such as small contract, big liability, vendor lock-in, multiple parties (applicable law and competent court), unilateral termination possibilities, as well as recommendations.

- The policy Office reconvened the NetRightsNG group on the 15th December to review the campaign towards the Digital Rights and Freedom Bill in addition to drawing up an action plan for the year 2015 to give the campaign renewed intensity.

Conclusion

PIN was represented during the last quarter of 2014, through presentations in various events including Uturn Africa Convergence Conference LBS, Daystar Leadership Conference, National Orientation Agency Bloggers workshop, GE Garage Launch Keynote, Samsung Education Seminar Owerri, Internews Global Internet Policy Project Meeting DC, African School on Internet Governance Mauritius, ElevateNG EDM and the Neuropsychiatric Hospital Conference, Aro-Abeokuta, Ogun State. Through these events and her projects, PIN reached a moderate estimate of 4,353 people *directly* during the quarter, with 92% of them within PIN's primary target age group of 15 through 28.

Thank YOU!

We wish to specially appreciate all partners who continue to support in many ways to sustain PIN's projects. We say a HUGE thank you. As a volunteer-driven organization, we could not have had such great year without the support of our amazing volunteers. And to our graduates, who ensure the sustainability of the project by returning 10% of their income, returning to volunteer and/or spreading word about PIN's projects, thank you, dear ambassadors.

