



PARADIGM INITIATIVE NIGERIA

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# 3<sup>RD</sup> QUARTER 2014 REPORT



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## Ajgunle L.I.F.E

What used to be the Ajgunle.org training is now known as Ajgunle L.I.F.E Capacity Building Program. L.I.F.E is an acronym meaning Life Skills, ICTs, Financial Readiness, and Entrepreneurship Skills. The name change came in the wake of PIN expansion plans aimed at replicating the 'Ajgunle.org' training model in other locations across Nigeria. Following baseline studies covering south-eastern states; Aba, Abia State was chosen. The search for a suitable name to describe the Aba training led to the change of name since Ajgunle.org is named after the community in which it is based. Hence, training in other locations cannot have the same name.

3<sup>rd</sup> quarter 2014 was a very eventful one for the Ajgunle Innovation Centre (AJIC) where the Ajgunle L.I.F.E Training is based. 70 forms were picked up in the application process. Morning and Evening classes ran for seven straight weeks (11 August – 26<sup>th</sup> September 2014) with a class size of 20 students in each class, making a total of 40 students. The classes were 52% male and 48% female. Dolapo Kazeem Oguntade, a computer science graduate from Covenant University Ota also joined the Program Manager at AJIC as Intern.



*Class of 2014C, with some Partners of the Project*



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78% of the students had never interacted with the computer system before the training. Another 10% had not done so in the last one year before the training. By the end of the first week, many of these students could type an average of 20 words per minute. By the end of the second week, they were able to prepare Spreadsheets as well as use graphs and charts. By the end of the fourth week, students had also added graphic design skills as well as learnt to use the internet. Entrepreneurship classes were taught by industry experts covering topics such as Risk Management, Financial Projection, How to find Resources online, Marketing, Customer Service, Social Impact and many more. They were also taught to write business plans. Volunteers who made Class 2014C such huge success include **Alfred Konaughe, Ademola Adeoye, MD WorldClassImpact, Jide Adeyemi, Marketing Manager Microsoft Nigeria, Bola Akeju, Wecyclers, Sunday Ogunade, HousetoHouse interiors, Adedoyin Mattew, Familusi Babaranti, an ICT consultant, Kingley Okafor Joshua Nwosu, Famous Onokurefe, Emmanuel Njoku, Favour Dakoru and Goodswill Nwosu.** Thank You!



*'Gbenga Sesan, PIN ED; with Ajegunle L.I.F.E students before the commencement of the football match*

A highlight in the quarter was the Town Hall Meeting which featured a football match. The annual event serves as a platform for engaging the host community. This event held 24<sup>th</sup> September at the Ajeromi Ifelodun Local Government Hall. Students who had completed training in the past year and also satisfied PIN conditions of writing monthly reports and donating 10% of their monthly income for



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six months following training received certificates. Partners from N649 Global (creators of Arsenal Lotto and in association with Arsenal Foundation) UK Trade & Investment, DHL, AUDAX CODE SCHOOL, Search & Groom and W-TECH graced the occasion. N649 Global presented the football team with a set of original brand new Arsenal Jerseys. A former Nigerian International, Wahidi Akanni, and former chairman of Lagos Football Association was also at the event. Hon Abayomi Peters, an alumnus of the capacity building program represented the Local Government. PIN ED 'Gbenga Sesan presented the certificates to the students along with other distinguished guests.



*Peter Stephenson of N649 Global, Creators of Arsenal Lotto and in association with Arsenal Foundation along with Waidi Akanni, former Nigerian International and former chairman Lagos FA presenting Ajegunle LIFE Football Team with Brand New Authentic Arsenal Jerseys at the Town Hall Meeting*

**Aba L.I.F.E**

Plans to scale the Ajegunle L.I.F.E training model began in earnest with a region wide baseline study in South East Nigeria completed in July. PIN commenced work in Aba, Abia State in August as a prime location for this sort of intervention. The quarter has been focused on completing baseline studies,



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securing suitable training space, recruiting volunteers and trainers, and recruiting students for the training program as well. PIN's office and training center at Aba known as Aba Innovation Centre (ABIC) is located at 17b Ngwa Road Aba (Elizabeth's Place). There have been numerous stakeholder engagements including meetings with other non-profits working with youth, religious organizations and youth movements and Clubs. Sensitization efforts include paid community announcers going round neighborhoods announcing training information and distributing fliers, visits to numerous youth groups and associations, as well two 30 minutes radio talk show on Magic FM educating the community about the training program in both English and Igbo Languages. Volunteers and trainers are also being recruited. These efforts have resulted in 400 forms being picked up as at Friday 26<sup>th</sup> September and to give a fair chance of selection, the distribution of forms had to stop. 238 forms had been returned to the office by the end of the quarter. In October, interviews would be conducted to pick suitable candidates not just to ensure that we work with those who need the intervention the most, but also pick candidates with potential to immediately scale up the impact of the training in their communities. Training would commence in October and end in December 2014.

## (Techie. Entrepreneurial. Nigerian. Talented) T.E.N.T

TENT Workshop in the third quarter of 2014 held in North Central Nigeria, hosted by the University of Ilorin. This event took place from 17th to 18th September 2014. The workshop attracted students from schools in Kwara State including Kwara State Poly, Federal Poly Offa, University of Ilorin and Salem University. The workshop also attracted secondary schools from schools such as Waziri and Odo-Okun secondary schools as well as member of the Nigerian Youth Service Corps (NYSC) serving in the state. Over 300 students were at this event.

Dr. (Mrs) O.C. Abikoye representing Dr. Jimoh Rasheed, Head of Department Computer science, University of Ilorin; gave the opening remarks at the event. Dr. A.A. Adegoke, the Dean of Education, University of Ilorin was also in attendance and he also gave a short address to prepare the students for the workshop. Lecturers from participating schools also graced the occasion. The first facilitated session was taken by 'Gbenga Sesan, PIN ED who talked to the students concerning honing their skills and having clarity of purpose as they worked on their tech business ideas. Olamide Egbayelo, Digital Media Manager at PIN made a presentation on Microsoft BYB ('Build Your Business') and Aiki.ng; an employability platform suited to fresh graduates. Adebola Agbaje, Program Manager, T.E.N.T and Digital Jobs also gave a presentation on Digital Job opportunities. Day 2 of the project, 25 students currently developing ICT based ideas met with PIN staff in a closed meeting. Participants made a presentation on their projects while PIN staff provided feedback and shared support-opportunities with the students.



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T.E.N.T. Gathering 2014 will hold at the Benson Idahosa University, Benin-City Edo State, November 18<sup>th</sup> to 20<sup>th</sup> 2014 under the theme 'See the Need, Take the Lead.' Participants from tertiary institutions across Nigeria are expected to benefit from keynote addresses delivered by leading experts, presentations from tech entrepreneurs, and panel discussion with young start-up founders as well as the inter-schools competition tagged 'Clash of the Campuses.'

## DIGITAL JOBS

Following Rockefeller Foundation's \$500,000 grant to PIN for the execution of the Digital Jobs project, the quarter has witnessed the framing of a year-long plan and has also been focused on building such content that will effectively communicate the crucial message of online work as alternative employment opportunities to teeming Nigerian Youth. The main aim of this project is to reduce the rate of unemployment in Nigeria with particular focus on the youth, by equipping them for and connecting them to online work as a means of improving their livelihoods.

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IT'S  
COUNTDOWN TO  
**#DIGITALJOBS**  
OFFICIAL LAUNCH

COUNTDOWN  
**3**  
DAYS TO GO

WWW.PINIGERIA.ORG/DIGITALJOBS

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The communication materials being generated ahead of the official launch of the project October 2<sup>nd</sup> 2014 would not only attract the average unemployed youth to the idea of online work, they are designed to also train them on how to register on relevant platforms, the requirements of landing a digital job and the dynamics of getting paid for work online. Following the launch, potential online



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workers would be expected to register through PIN's website. This would grant them access to PIN's training facility and co-working space at no cost to them, on an arranged basis. PIN would offer training on digital jobs; providing technical advice and guide necessary to getting started with online work and also increasing productivity on the job. A countdown campaign to the official launch of the event has begun across social media platforms.

## ABUJA POLICY OFFICE

PIN Policy Office both hosted and participated in a number of important engagements in the third quarter of 2014. At the AITEC Africa Banking & Mobile Money West Africa Conference which took place at the Eko Hotel & Suites in Lagos 15<sup>th</sup> – 16<sup>th</sup> July, PIN hosted the cybercrime panel discussing the Cybercrime Bill 2013; the timing of the bill, controversies it had generated, and what is necessary for security without necessarily hurting Internet Freedom. PIN was also represented at the World Summit on Information Society (WSIS), Africa Internet Governance Forum in Abuja, World Internet Governance Forum in Istanbul as well as at lunch at the Swedish Ambassador's residence with participants of the Stockholm Internet Forum 2014 and other defenders of Internet Freedom. PIN also published its 4<sup>th</sup> Policy Brief on Cyber-security in the quarter.

PIN hosted Internet Policy Training, North Central edition in the Quarter as well, specifically from 19<sup>th</sup> to 21<sup>st</sup> August, 2014 at 3J's Hotel, 31, P.O.W. Mafemi Crescent, Utako, Abuja, Nigeria. There were 28 participants at the event mostly from Abuja and Kaduna. The Opening Session focused on agenda description for the three-day engagement. Following this was a discussion on *Nigeria's Freedom of Information Law* as an opportunity for CSOs and media to obtain information for their work. This was followed by a presentation by Femi Abikoye, PIN's ICT Policy Officer on PIN's work around Internet Freedom Advocacy in Nigeria from April 2013 till date; highlighting activities, advocacy efforts and future plans. This was followed by a presentation on Internet Freedom and the Social Media by Olamide Egbayelo, PIN's Digital Media Manager. After lunch, break-out sessions saw participants discussing how to include Internet Freedom advocacy in the organization's activities. Other presentations over the three-day event include; Internet, *Internet Infrastructure and Main Actors*, *ICT Policy in Nigeria: policy instruments, laws and legislative processes*, and *Internet Policy and Regulations*. There were also discussions surrounding Internet Freedom Declaration for Nigeria, Security versus Freedom, and Privacy versus Surveillance. A master class introduced participants to Digital Security.



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Paradigm Initiative Nigeria and partners also hosted its 3rd Internet Freedom Forum (IFF) in the quarter, from the August 22<sup>nd</sup> to 23<sup>rd</sup>. The forum was supported by IDRC (through the CyberStewards Project of Citizen Lab), Internews and Google. Internet Freedom Forum is a periodic event focusing on Internet Freedom in Nigeria. The forum aims to deepen discussions on how freedom on the Internet promotes socio-economic development in Nigeria. Discussants involve policymakers, lawmakers, academic institutions and civil society organizations amongst other stakeholders. The 3<sup>rd</sup> IFF Forum was aimed at commencing the process of drafting an Internet Civil Rights Framework for Nigeria, which would be shared with National Assembly representatives who have shown interest in adopting a similar model to the Marco Civil. The Marco Civil is the Brazilian Civil Rights Framework for the Internet, a law aimed at guaranteeing civil rights on the Internet. The Forum also strengthens PIN's focus on ICT Policy in Nigeria. Participants at the 2014 IFF included guests from the US, Uganda, Cote D'Ivoire as well as from various parts of Nigeria. Facilitators at the forum include Edet Ojo of Media Rights Agenda, 'Gbenga Sesan PIN ED and Femi Abikoye, PIN ICT Policy Officer. There were several break-out sessions and discussions over the two days aimed at drafting an *Internet Rights Bill* for Nigeria similar to what Brazil's Marco Civil offers, and within a framework would be applicable to other African countries. At the end of the process, a select group worked to put together documents from various break-out sessions in order to produce a draft that the plenary could work on. Following this, a draft framework document was presented to participants by the group. The final session focused on walking through





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and editing the draft bill. Participants discussed the draft framework as 'Draft o', and worked over a 90-minute period to produce the first working draft of the Internet Rights Framework. Next steps were discussed and of particular importance was the submission to upgrade the draft to a document that can be presented to stakeholders including the National Assembly for consideration as a bill to codify Internet Rights for Nigerians.



*Participants brainstorming at the Internet Freedom Forum*

The Abuja Policy Office also witnessed key changes in the last quarter. Femi Abikoye resigned as ICT Policy Officer and he was replaced by King James Nkum as Program Manager, ICT Policy. Two interns also joined the Abuja team; Ojeh Bikwa and Seun Ajayi.



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## CONCLUSION

PIN was represented during the third quarter of 2014 in various engagements including the W.Tech Girls Technology Camp, Social Media Trainings for Tobacco Control advocates, Radio Interviews as well as Social Media Chats. PIN's programs reached a moderate estimate of about **1 833** people **directly** during the quarter, with over 90% of them within PIN's primary target age group of 15 through 28. We wish to specially appreciate all partners who continue to support in many ways to sustain PIN's projects. Internews, Google, Microsoft, Peery Foundation, United Kingdom Trade & Investment, United Kingdom (Deputy) High Commission, United States Embassy, GINA Consulting, DHL Nigeria, AITEO Energies Limited, Ajeromi Ifelodun Local Government and all other partners and our dear clients, we say a HUGE thank you. As a volunteer-driven organization, we could not have had a great quarter without the support of our amazing volunteers. And to our graduates, who ensure the sustainability of the project by returning 10% of their income, returning to volunteer and/or spreading word about PIN's projects, thank you, dear ambassadors!