



THIRD QUARTER 2013 REPORT

PARADIGM INITIATIVE NIGERIA





Ajegunle.org Class of 2013C

Ezekiel Atebi heard about the Ajegunle.org project during his first year in the Senior Secondary School (SS 1). Since then, it had been an ardent dream of his to be enrolled into the program. Only 16 years old and quite promising, he and others like him made selection quite a tough process but at the end of the day after the three days of interview (15th, 16th and 19th July 2013), twenty deserving students (of the 50 who applied) were selected. Those who had not been selected were invited to partake in a day-training on the use of ICTs, Careers in ICT and the productive use of Social Media. The staff of Paradigm Initiative Nigeria took them on a one day in the use of Information and Communication Technology (ICT), careers in ICT and the productive use Social Media. This minimized the feeling of losing out and encouraged some of them to re-apply for the 2013D Session.

An Orientation session on the 26th of July 2013 introduced the selected students to the program. The training kicked off on Monday, the 29th July 2013. By the end of the first week focused on Microsoft Word, the young-stars showed a great deal of confidence in using a computer.

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1. AJEGUNLE.ORG

The Ajegunle.Org Town
Hall Meeting

ICT Training For 'The
Older Youth' Population
In Ajegunle

2. ABUJA POLICY

OFFICE

3. UPDATE ON TENT

4. TOBACCO

CONTROL

CAMPAIGN

5. CONCLUSION

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ICT training session

Facilitators commented that the students were learning quite fast and able to adapt and extend training and this served as a motivation for the facilitators to do more. The first four weeks of training focused on Microsoft Word, Microsoft Excel, Microsoft Power-point, Corel Draw, How to Use the Internet and the productive use of Social Media. Feedback mechanisms included evaluation forms completed on a weekly basis by the student and hands on practicals such as students being given research topics and making Power-point presentations based on their research. They also had to correspond in their class assignments and evaluations to PIN staff or volunteer trainers via the internet.

In the fourth week of the training, a student sadly had to stop coming for the training on his parent's instruction. They mandated him to start working in order to raise money for his college fees. In order to forestall this sort of occurrence subsequently, we have had to have a meeting with all the parents of the selected candidates of 2013D class and give them a thorough orientation of the program; its objectives, benefits and requirements. All the parents gave their word not to interfere with but rather to be supportive of the training throughout the duration. This is to be practiced subsequently.

The Entrepreneurship training session which kicked off in the fifth week focused on working with the students to develop a viable business idea and plan. Volunteers in these sessions of training covered topics such as Introduction to Entrepreneurship, Defining your Business, Managing Risks, Financial

Projection, Raising Capital for Business among others. Tayo Olufuwa (Co-Founder jobsinnigeria) a volunteer trainer from the Co-creation Hub gave the students much needed insight on how to source for information and resources from the internet. This resulted in many productive hours used at the IT training room after classes in which students researched relevant business ideas and opportunities.



Life Skills session with Adekunbi Adeoye

11th September 2013, the students took a break out of the class to visit to the Co-creation Hub. They were received by the community manager Olaiwola Bolaji, who spoke to them about the hub, opportunities to upgrade their IT skills and how they could eventually work from the Hub. Three young tech entrepreneurs shared their business experience with the students. This amazing experience marked the end of the Ajegunle.org 2013C program. At the Ajegunle.org Alumni Forum on the 14th September 2013, the Executive Director of Paradigm Initiative Nigeria (PIN), Mr. 'Gbenga Sesan handed the students their Letters of Completion. To all our precious volunteers for 2013C Session; John Maduforo, Victor Maxwell, Konaughe Alfred, Miracle Ihuoma, Favour E. Dakoru, Ademola Adeoye, Sunday Ogunade, Oluyomi Odedeji, Olufuwa Samson Tayo, Oluwaseyifunmi Adebisi, Adekunbi Adeoye, Jonathan Kola, Konaughe Alfred; we would like to say a huge **THANK YOU!**

THE AJEGUNLE.ORG TOWN HALL MEETING

18th September 2013, PIN hosted a Town Hall Meeting at the Community Hall of the Ajeromi Ifelodun Local Government Office on Bale Street in Ajegunle. The meeting had in attendance 'Ajegunle.org' project trainees, their parents and guardians, community members, partners and volunteers of the 'Ajegunle.org' project as well as representatives of the local government. The objective was to discuss

the project and its impact with the community, as well as map ways to make the training and community engagement more effective. 68 trainees of the Ajegunle.org program were also graduated during the event.

The Vice Chairman of the Ajeromi Ifelodun Local Government praised the efforts of Paradigm Initiative Nigeria during the event, saying that the quality of the 'Ajegunle.org' training prepares the young people of the community to be creators of opportunities rather than mere seekers of opportunities. Chief Operating Officer PIN, Tope Ogundipe affirmed that many of the graduates who were to receive their certificates on the occasion of the Town Hall Meeting were already proud owners of small thriving businesses or working in reputable partner organizations such as Microsoft, GINA Consulting, DHL, UKTI and so on. Mr. Ugochukwu Nwosu, Citizenship and Academic Programs Manager at Microsoft, affirmed Microsoft's continued support for the Ajegunle.org project. He pledged Microsoft's continuous commitment to providing opportunities for 'Ajegunle.org project' graduates through internships and other forms of engagements. He urged the trainees to come forward with their stories and inspire their peers all over the world in similar conditions (living in under-deserved communities). He also said such stories will help to measure the impact of the Ajegunle.org project.

The Executive Director of PIN; Mr. 'Gbenga Sesan handed over certificates to those graduating from the project. These were those of the lot of who met the conditions of diligently completing 7 weeks of training and sending in monthly reports as well as remitting 10% of their monthly income to the project for six months immediately following the completion of training. Mr. 'Sesan congratulated the graduating students and enjoined them to make their parents and their communities proud. Till date, Paradigm Initiative Nigeria has graduated almost 300 young people from the Ajegunle.org project. The project requires greater support in order to actualize its expansion plans which includes acquiring more space and facility in order to train more young people from the Ajegunle community and ultimately to extend the model to other under-served communities in Nigeria.

ICT TRAINING FOR 'THE OLDER YOUTH' POPULATION IN AJEGUNLE

Due to the overwhelming requests we have had from those who do not fit into the age bracket for the Ajegunle.org training (15 – 25 years), we have had to devise a means to reach those who need quality ICT training especially in order to improve their businesses. At a cost of purchase slightly higher than that required to pick up a form for Ajegunle.org training, young entrepreneurs (above the age of 25 years) living in Ajegunle and environs now have the opportunity to partake of a free three-weeks training in basic computer skills. The pilot training commenced 2nd September 2013 and ran through till the 20th September 2013. The first day of the training was fraught with naïve questions but the anxiety soon eased into keen interest as by the end of the week, trainees were asking about opportunities for further training in order to be able to create websites for their businesses. There was plenty of room for much needed practice and this resulted in a very effective though short three weeks of training. In the third week, students learnt a lot more about the use of the internet generally, and how to create and manage social media sites for their businesses.

ABUJA POLICY OFFICE

A highlight in Quarter three for the Abuja Policy office was the Internet Freedom Forum (IFF) which held at Rockview Hotels, Abuja on the 20th of September, 2013. PIN hosted 40 representatives of civil society groups, private sector and other stakeholders, leading to the delivery of the first draft of an Internet Freedom Charter for Nigeria. Discussions on issues and various indices centered on Internet Freedom in Nigeria also took place. The event featured a keynote by Mr. Edet Ojo, Executive Director of Media Rights Agenda. The draft internet charter can be read on: <http://pinigeria.org/index.php/news-updates/39-news/94-press-release>. Another document released 19th August 2013 by the office in its continued advocacy efforts is titled "**Nigeria; Propagating Internet Freedom for our Economic Development**".

Also in the quarter, the Policy Office initiated collaboration with the CIPESA team in Uganda on the CyberStewards Project. Work is ongoing with regards to research and other advocacy materials as well as a joint statement. The Internet Freedom Forum held September 20, 2013 developed an **Internet Freedom Charter for Nigeria** which is to be used as basis for online forum. This online discussion which is to hold sometime between October 2013 through March 2014 would inform a 2014 Forum to be jointly hosted in Nigeria and Uganda.

PIN Executive Director also attended the African Internet Governance Forum which held in Kenya with Maureen Nwobodo, Google Policy Ambassador who also works partly with the Abuja Policy Office. The office continues to update, share with, analyze and engage the public on social media platforms regarding the cybercrime Bill and issues of Internet Freedom.

UPDATE ON TENT

Plans peaked in the third quarter towards hosting the 2nd edition of the annual TENT Gathering, to take place 26th to 28th November at The E-learning Centre, Odunlami Street at the Central Business District on Lagos Island. The event will host young techies, tech professionals, academia, media, investors and about 300 students with keen interest in ICT solutions. Confirmed speakers include Simdul Shagaya (CEO, Konga Online Shopping Ltd) and Mario Valles (Director Business Development, Electronic Arts) as keynote speakers and others like Chude Jideonwo (Red Media), Ore Shomolu (W-Tech), Emmanuel Oluwatosin (Nokia) Celestine Ezeokoye (Ticket Mobile), Emeka Okoye (Vikantti Software), Oluyomi Ojo (Urbanbase), Victor Asemota (Swifta Systems) and Bankole Oluwafemi. Confirmed partners of the TENT 2013 Gathering are Microsoft, Innovate Lagos, and MainOne Cable Company. The big vision is to help jumpstart the culture of innovation and enterprise in the mould of global technology brands which all began from the university halls of their young founders.



TENT Gathering 2012 at the Obafemi Awolowo University; Ile-Ife

The theme for the 2013 edition of TENT Gathering is '**Competence. Collaboration. Competition.**' The event will hold over a period of 3 days, with the first day focusing on general presentations about technology opportunities. Keynotes will be delivered by national, regional and global experts on the subject that surround the theme: technology opportunity, technology capacity building, entrepreneurship opportunities, investment, product/service exposure, etc. The second day will focus on the dual theme of '*Techie and Entrepreneurial*,' and will feature 6 amazing speakers and a panel discussion that will drill better into the theme of the event. **Innovation Clinics** in partnership with Innovation Hubs across Nigeria and Pan African University's Enterprise Development Centre will expose participants to best practice examples of both success and failure so they can ask practical questions about their on-going projects and get help from the hub managers. The final day will focus on '*Nigerian and Talented.*' A panel of investors and mentors will listen to the presentations and give feedback that can help the presenters improve their product or service, request for additional meetings or announce support for projects that catch their attention.

TOBACCO CONTROL CAMPAIGN



At the Official Launch of the TOBACCOCTRL Website

Following a successful bid process, Paradigm Initiative Nigeria signed a contract with Campaign for Tobacco Free Kids (CTFK) in May 2013 to lead a social media campaign for Tobacco Control in Nigeria. Activities of the Tobacco Control Project entered a new dimension in the 3rd quarter with the commencement of weekly twitter live chat (#TobaccoCtrlChat) with over 150,160 tweet-reach. The weekly twitter chat had various categories of people as guests including Doctors, Tobacco Control Activists, and Health Practitioners. Wednesday 21st August, the official website of the campaign was launched alongside the tobacco dodge game app and SMS shortcode. A series of activities preceded the actual launch some of which include appearance on Channels TV (Channels Beam), an interview on Lagos based information radio, Nigerian Info 99.3 FM as well as the use of dance and drama performed by university students and a music artist named Vocal Slender, holding crowds bound on the streets of Ajegunle in Lagos. Launch activities also included quiz, competitions and giveaways on twitter and Facebook. The official launch of the TobaccoCtrl campaign website www.tobaccoctrl.ng; resulted in social media followership and activities.

CONCLUSION

PIN was represented during the third quarter of 2013, through presentations in various events including the interviews on channels Beam and Rubbin Minds both on channels television, interview on Nigerian Info, NGO social media training and capacity building at OLA foundation, and the future Award Reception. PIN's programs reached a moderate estimate of over 2000 people directly during the quarter, with over 90% of them within PIN's primary target age group of 15 through 28.