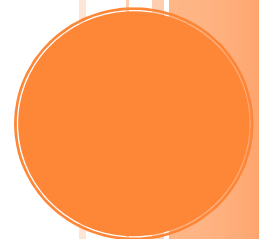


# 2ND QUARTER 2013 REPORT

*Paradigm Initiative Nigeria*

Q2 2013 was quite an eventful one, with existing projects gaining momentum and new ones being added. In addition to these projects, PIN built on her efforts in ICT for development through events such as the Nigerian Internet Governance Forum in Abuja, JANigeria/BlackBerry STEM Innovation Camp, Lagos, 'Rubbin Minds,' a program on Channels Television Lagos and through a BCOS Radio Show in Ibadan, Oyo State amongst others.

PIN 2ND QUARTER SUMMARY REPORT



## 2nd Quarter 2013 report

*Paradigm Initiative Nigeria*

**Ajgunle.org**



### ***Class of 2013B on excursion to the Co-Creation (CC) Hub 19<sup>th</sup> June 2013***

The first day of training (6<sup>th</sup> May 2013) happened to be a rainy morning, but the 20 new and eager students defied the rains to come in early for their morning drill which usually takes place 30 minutes before the IT classes start. That morning was meant to be the opening circle. A young man, Rilwan Lawal, stood in front his peers, tongue-tied, hardly able to say his name. But by the end of first week, Lawal was by far more confident than how he came in. He had learnt new things not just from the computer but about himself. "I now feel comfortable with a system. I can create my Curriculum Vitae; I can design on Microsoft Word." He said. He was not the only one. 20% of the class had never touched a computer system before the training and the rest did not know any productive skills. The first four weeks of training covered detailed training in Microsoft Word, Microsoft Excel, Microsoft Power Point, as well Graphic Designs. Nearly all these classes were taken by

the alumni of Ajegunle.org training in the earlier years. In this period, **Nkemdilim Uwaje**, the MD Future Soft Resources, was also on hand to train the students on how to use the internet effectively in a general sense and in particular for their businesses. She exposed them to the challenges and risks involved with online business, and challenged them to start from where they were rather than wait for the 'perfect' time. **Osita Nwoye**, Ecosystem and Platform Development Manager at Shop!ng Internet Services; also introduced the students to web development and the importance of social media tools to their businesses.

In the second phase of training, the class moved on to entrepreneurship and Life-Skills training.



***Mr. Moruff Adenekan in class with the students, is a Marketing Expert***

Industry experts dropped in one day after another to take the students on topics such as Introduction to Entrepreneurship, Defining your business, Business Partnership/Staffing, Marketing, Social Responsibility, Risk Management and Financial Projection. The life-skills training opened with **Miss Adekunbi Adeoye**, CEO SESEWA's visit to the centre 13<sup>th</sup> June 2013. She taught on Effective Communication Skills. **Mr Israel Opayemi**, MD, Chain Reaction's visit was another high point in the Life-Skills week. His effort focused on building the self –esteem and 'can-do' spirit in the young adults, as well as working on them to adopt the 'no-excuse' mentality. The Life-Skills training week was capped with

excursion to the club to see what other young people were doing with technology. They were received by the Community Manager, **Mr. Lai Bolaji**. The students had opportunity to speak with their peers with advanced skills in Information Technology and to ask questions related to their business ideas. They also had the rare opportunity to compare notes on challenges facing youth entrepreneurs in Africa with a young entrepreneur from Kenya. The Ajegunle.org 2013B class closed with presentations made by the students on their various business ideas to the PIN management. These ideas had been previously reviewed by **Mr. Ademola Adeoye**, a business consultant and the businesses were expected to take off immediately following the completion of training. The students were handed letters of completion by the Executive Director of Paradigm Initiative Nigeria, 'Gbenga Sesan. Many other volunteers made this session a resounding success. To **John Maduforo, Emmanuel Njoku, Favour Dakoru, Victor Maxwell, Francis Osifo, Kalu Agwu, Seun Fakuade, Adetoun Adetona, Mrs. Seun Ogunleye, Moruff Adenekan, Rev. Yomi Olufiade, Mr. Ogunade, Adebola Oni, Gbenga Adebambo**; and others aforementioned; THANK YOU!

## All New Abuja Policy Office!

On 2nd May, 2013, the ICT Policy Office of Paradigm Initiative Nigeria in Abuja commenced operations. This Office was opened in order to work closely with relevant institutions on advocacy efforts regarding Internet Freedom in Nigeria, as well as cybercrime/security.

This Abuja office in just months has recorded meaningful engagements with the Ministry of ICTs, other CSOs working in the IT space, and the legislature. PIN has been represented at various events and meetings such as the National Internet Governance Forum 2013, Workshop On 2013 Budget Monitoring, Evaluation And Reporting For Grassroots CSOs/NGOs, Launch of the research study on the 'Impact of the Internet in Africa: a focus on Nigeria' and the Oil Revenue Tracking Initiative.

As Nigeria marked Democracy Day on May 29, 2013, Paradigm Initiative released a Policy Brief via its official website [www.pinigeria.org](http://www.pinigeria.org) titled "Nigeria: Making a Case for Enduring Internet Freedom" to present the gaping actions of the FG towards curtailing Internet Privacy. Paradigm Initiative had earlier commenced an action to a FoI Request on the \$40M Internet Surveillance Contract by Nigerian Federal Government. This is in connection with trending information revealing that Command and Control server for FinFisher, a product described by its distributor, Gamma International, as "Governmental IT Intrusion and Remote Monitoring Solutions" had been spotted in Nigeria. Concerns about this state of intended abrogation of Internet Freedom by the FG compelled Paradigm Initiative Nigeria's Executive Director, Mr. 'Gbenga Sesan, and Bankole Oluwafemi to release this imperative document with the purpose of promoting advocacy towards public freedom in the Cyberspace. These efforts have yielded in the House of Representatives suspending the Internet Surveillance Contract until further notice.

## T.E.N.T MIDYEAR MEETING AT THE O.A.U

On the 28<sup>th</sup> of May 2013, Paradigm Initiative Nigeria (PIN) team went to Obafemi Awolowo University for a follow up meeting on the TENT with the students of the Computer Science and Engineering Department. TENT brings together the cream of today's young Nigerian code-spinners and ICT gurus-in-the-making, to discuss the technical, business and leadership requirements of ICT and innovation. This project was launched at the University last year, following the signing of the memorandum of understanding between PIN and the University. The team was received on arrival by Dr. Oluwaranti, a senior lecturer in the department and the coordinator of the project in the school. A quick trip round the new ICT center of the University was followed by an intense meeting between the PIN team and the staff concerning maximizing the potentials of the new center for ICT education. The facility is to be launched November 2013. The team afterwards met the students to discuss their progress on their tech businesses and the challenges they were facing. 'Gbenga Sesan reiterated the decision of Nick Jeckogian, a US based venture capitalist to invest in some of the businesses. PIN team focused on directing the students to or linking with the resources that would help with some of the challenges they are currently facing. The meeting closed with much encouragement for the students to work hard and not give up but build world class businesses in the model of Facebook or Google and others which were started by undergraduates at the time.



*Nick Jeckogian CEO Signature Community NY and 'Gbenga Sesan at OAU in Dec. 2012*

## Microsoft NGO Connection Day 2013

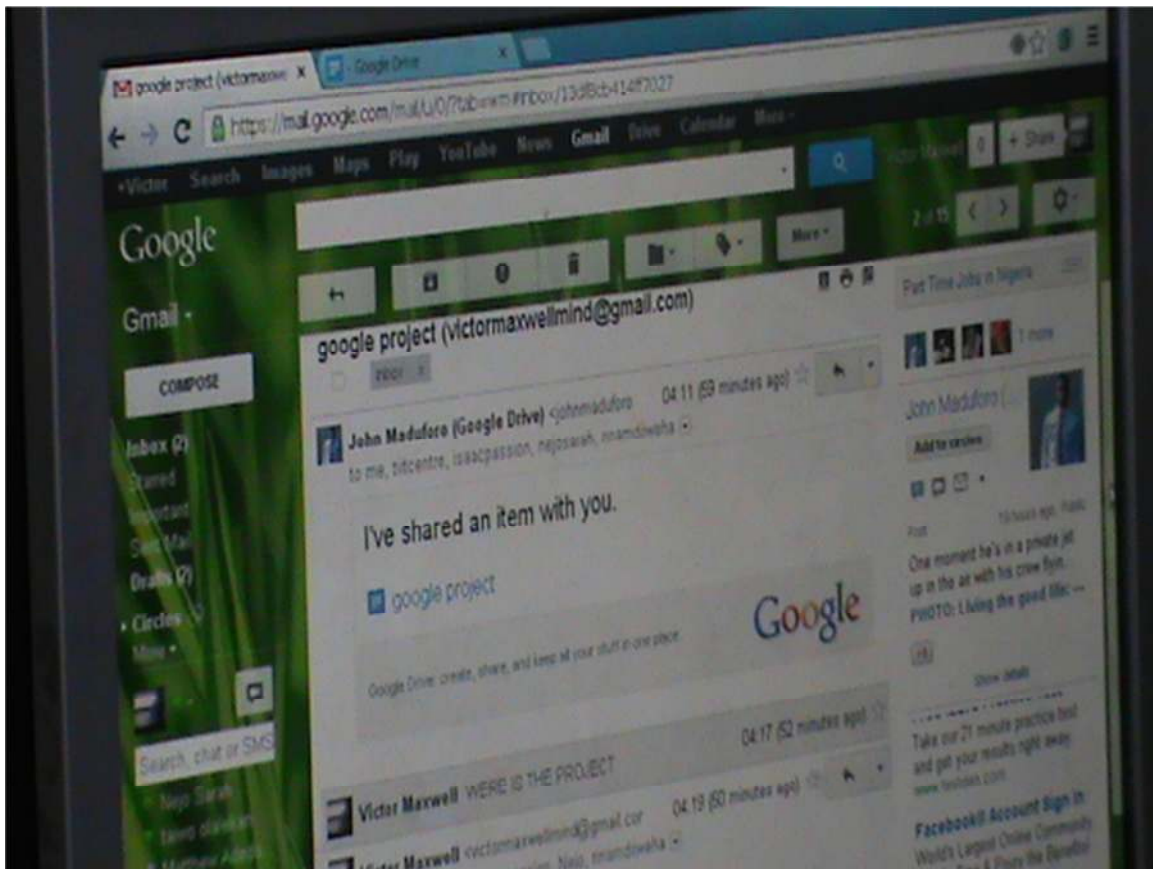


10.00am, Wednesday 15<sup>th</sup> May 2013, more than 80 persons representing over 50 non-governmental organizations were already registered and seated, expecting the commencement of the ICT training, networking and information sharing event for non-governmental organizations tagged 'MICROSOFT NGO CONNECTION DAY.' This event lasted two days at the Pyramids Hotel in Calabar, the 15<sup>th</sup> and 16<sup>th</sup> May 2013. In attendance at this year's Microsoft NGO Connection day in Calabar were His Excellency Senator Liyel Imoke (represented by the Special Adviser to the Cross River State Government on NGOs/CSOs, Mrs. Margaret Ebokpo), Comrade Out O. Out representing the Special Adviser NGOs/CSOs, Mr. Odo Effiong, Special Adviser to the Cross River State on ICT, Mr. Iso Bassey also from the office of the Special Adviser on ICTs, and Honourable John Gual Lebo, House Committee Chairman on International Development Corporation and NGOs, as well as a few gentlemen of the press. In his Speech, His Excellency Senator Liyel Imoke (ably represented by the Special Adviser to the Cross River State Government on NGOs/CSOs, Mrs. Margaret Ebokpo; urged all participants to take full advantage of the platform and to utilize the knowledge gained to positively build capacity for beneficial work. He called on all people of good will; including investors, scientists and users of the cyberspace to deploy all available resources to fight and rid the society of cybercrime. The Executive Director of Paradigm Initiative Nigeria; Mr. Gbenga Sesan introduced the Microsoft Digital Literacy Curriculum covering Computer Basics, the Internet, Productivity Programs, Computer Security and Privacy as well as Digital lifestyles. This was followed by the Speed Geek Session and then a short tea break. The training session resumed with training in Research Tools & Report Publishing. All training sessions were anchored by Mr. 'Gbenga Sesan, the Executive Director of PIN, and

the participants found them quite engaging. These intense training sessions were followed by a hearty lunch served by the hotel restaurant, a great way to end the first day of training.

The Hall was just as full the second day. All the participating NGOs were present and seated by 10.00am. There were no fresh registrations. As early as 9.30am in the morning, training resumed following a short welcome by the Chief Operating Officer of Paradigm Initiative Nigeria, Mrs. Tope Ogundipe. The first training session Thursday 16<sup>th</sup> May focused on Social Media Tools, and this was followed by training in Internet Safety and Security. The training sessions were followed by Lunch. Following Lunch, Mr. Ugochukwu Nwosu, the Citizen and PiL APM, Microsoft Nigeria, enlightened the audience about ways in which Microsoft supports NGOs. Mr. Ugo's presentation was followed the Launch of the Microsoft Documentary on the Economic Cost of Cyber-Crime. An evaluation of the training showed that most participants found most useful the training in Social Media, Website/Blog Development, and Research and Reporting Publishing, in that order.

## Google Web Training for Youth in Ajegunle



10 Ajegunle.org alumni were invited to Google Office Nigeria March 10<sup>th</sup> & 11<sup>th</sup> for an intensive training. These young stars, in partnership with PIN were to go back to the

community and train their peers. Training covered Google search, Youtube, Google Plus, Google email, Google Docs, Spreadsheet, Presentation, Form, Google Maps and Earth, Map Making.

20 young people from the community enrolled for the training and attended short interview sessions conducted by the PIN staff. They were trained for a period of three weeks. According to Nkeiruka, one of the beneficiaries; “It’s amazing you can think you know something that you don’t know anything about. GOOGLE have proved to be one mountain of an engine, and all the applications I am learning about are just amazing. I am so glad to be amongst the few students that were chosen for the training.” A mapping exercise followed the first phase of training. 31<sup>st</sup> May 2013, the students made a presentation to Google officials, sharing experiences and difficulties encountered during the mapping exercise. The second phase of training took the form a two-day workshop during which participants were trained in Google chrome as well as Internet Safety and Security. The workshop was followed by the online basic assessment exams of the Google Web Academy. 17 students attempted the examination for the first time. 6 of them scored above 70% while 11 students score below 70%. On a second attempt, an additional 2 scored above 70%. None of the students scored below 50% in the exams.

## Tobacco Control Campaign

Following a successful bid process, **Paradigm Initiative Nigeria** signed a contract with **Campaign for Tobacco Free Kids (CFTFK)** in May 2013 to lead a social media campaign for Tobacco control in Nigeria. The Tobacco Control project kicked off on Friday the 31<sup>st</sup> of May 2013 with the celebration of The World No Tobacco Day. Some of the activities used to mark the event on social media were awareness creation about World #NoTobacco Day, interactive question and answer session and recharge airtime giveaways. Through micro-blogging site, Twitter; @TobaccoCtrl saw **130,483** total impressions in just the week, and reached **40,647** accounts. The campaign has also registered online presence on other key social media platforms such as Facebook, Google plus, Twitter and 2go; established daily Interactions an engagement with twitter followers, created awareness on campaign’s official website with blog posts from bloggers, held meetings with some relevant stakeholders such as CISLAC and ERA team and visited the National Assembly and the Federal Ministry of Health. Work is also ongoing to start a weekly twitter interview series and monthly Google Plus hangouts with Tobacco control advocates and stakeholders from July. The temporary blog has had views from countries all over the world including the United State of America, United Kingdom amongst others within a week.





***Project Manager, Olamide Egbayelo and ‘Gbenga Sesan ED PIN At CISLAC Office in Abuja.***

## Conclusion

PIN was represented during the second quarter of 2013, through presentations in various events including the Parliamentary Support Staff of States and National Assembly in Ota Ogun State, JANigeria/BlackBerry STEM Innovation Camp in Lagos, Local Internet Content Forum Lagos, Christian Business Seminar Lagos, World Press Freedom Day Lagos, Mobile Number Portability Expose Lagos, CyberStewards Project Advocacy Visit in Abuja, NGO Connection Day Calabar, - The Bootcamp, Lagos, ‘Rubbin’ Minds’ on Channels Television Lagos, Nigerian Students’ Roundtable, Nigeria Internet Group Annual Forum, Lagos, BCOS Radio Show in Ibadan, and Nigeria Internet Governance Forum. PIN’s programs reached a moderate estimate of about 3340 people directly during the quarter, with over 90% of them within PIN’s primary target age group of 15 through 28.

## *Thank YOU!*

We wish to specially appreciate all partners who continue to support in many ways to sustain PIN's projects. Internews, Microsoft, Peery Foundation, United Kingdom Trade & Investment, United Kingdom (Deputy) High Commission, United States Embassy, GINA Consulting, DHL Nigeria, AITEO Energies Limited, Ajeromi Ifelodun Local Government and all other partners and our dear clients, we say a HUGE thank you. As a volunteer-driven organization, we could not have had a great quarter without the support of our amazing volunteers, Business Innovation Facility (Nigeria), Lagos Business School and GINA consulting, who facilitated sessions and projects to help PIN grow in strategy and effectiveness. And to our graduates, who ensure the sustainability of the project by returning 10% of their income, returning to volunteer and/or spreading word about PIN's projects, thank you, dear ambassadors.