



PARADIGM
INITIATIVE
NIGERIA

ANNUAL REPORT

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EXECUTIVE DIRECTOR'S STATEMENT

2015 began with concerns for Nigeria's elections, and that made even the 'election year lull' stronger, but at Paradigm Initiative Nigeria, it ended as one of our busiest and most productive years yet. Our programs reached 18,273 young people across Nigeria, and as you will read in the success stories published from the #DigitalJobs, TENT and L.I.F.E. programs, our focus was on evident impact and not just the thousands who joined our activities.

For the first time, our "Echoes" publication for the L.I.F.E. program gets a new status as a combined report for our #AjegunleLIFE and #AbaLIFE training programs. The #DakataLIFE training program is now set for take-off as we have completed the 2-storey Dakata L.I.F.E. Centre in Kano.

The team grew to 20 dedicated staff across 5 offices in 2015, and with a newly established Human Resources unit, Paradigm Initiative Nigeria will build on our talents' skills and passion to kick-start a 'Best Place To Work' initiative as we continue to improve the lives of underserved young Nigerians, in every corner of the country, by connecting them to ICT-enabled opportunities. To this end, we started a 'Staff of the Month' initiative that names the 'winner' at the beginning of the month and then allows them to live up to the responsibility through the entire month.

We are excited to publish this annual report, our very first, and when the following pages speak to the impact of our work through the years, every team member, board member, partner, volunteer and beneficiary must remain proud of how they continue to join hands with us to weave a fine basket of socio-economic transformation.

On behalf of everyone from Paradigm Initiative Nigeria, I say a huge THANK YOU, and ask that you please continue to provide feedback that will help us improve our programs as we continue an aggressive expansion program across Nigeria. We look forward to working with you to improve the lives of Nigeria's under-served youth!

'Gbénga Sèsan
Executive Director



**AZEEZ
SALAM**

INSPIRING STORIES FROM UNLIKELY PLACES

Azeez walked into the facility with his shirt unbuttoned, spoke roughly and looked every bit a typical street boy. He was born into a family with three surviving children of several and he is the last of them. He readily admits that even within the Ajegunle slum, his family is still considered among the poorest. "Attending primary and secondary school was a sheer miracle when you consider the financial status of my family. To crown it all, my father was unwilling."

When he finished from secondary school, Azeez was prepared to work anywhere just to keep him off the streets. He did menial jobs in hope that one day he would find that door that will lead him to a world of achievements. According to Azeez, "Discovering 'Ajegunle Innovation Centre' in such an infamous neighbourhood believed to be the home of hooliganism and juvenile children was the biggest turning point of my life." After his training, Azeez worked with DHL Nigeria as an intern. He used to be one of the most popular street boys in his environment and had his own following. He was also able to take some of his friends off the streets and introduce them to the training. Since leaving DHL, Azeez has taken entrance exams into the university and also gotten a part time job. He is now studying Guidance and Counseling at the University of Ilorin.



**ABOLANLE
JIMOH**

Fondly called Bola by friends and family, she wanted very much to learn how to use a computer but the fees for computer schools were too high for her to afford. "The cheapest I found was about N10,000 (\$55.5) and I did try to raise the money, but before I could raise up to a quarter of the money, a pressing family need took it away and I had to give up my dream for a while," she explained.

When she heard about the L.I.F.E. program, she enrolled immediately. By the time she completed her training, Bola was a completely different person. "Just having to introduce myself to the class a couple of times and having to work with my peers to complete assignments took a great deal of my shyness away," she testified. "Besides, I had the opportunity of meeting lots of important people who volunteered for or partnered with PIN in the course of my training. I couldn't believe the access I had to engage them."

One of those engagements was with Nkem Begho, CEO of Futuresoft, who volunteers with PIN. Nkem and her siblings put Bola through a reputable catering college after her training, having expressed serious interest in the art and business. Her first job was as an assistant chef at the Beachland Boatclub. After a year, she moved on to The Avenue Suites in Victoria Island, Lagos. "I am always confident in the face of challenges because in addition to using computers, I learnt boldness through the practical life skills' training and had a great deal of exposure which my background didn't afford me. I am a very happy person now," she concludes.

L.I.F.E. TRAINING IN 2015

Access to technology and training is a basic requirement for participation in the global information economy. The L.I.F.E. program continues to address the barriers young people living in poor communities face by providing digital literacy training at no cost, and covering such topics as Word Processing, Spreadsheets, Presentation Programs, Databases, Design Tools, Internet & World Wide Web (also introducing them to safety and security on the web), social media tools and online work. Entrepreneurship, Life Skills and Financial Literacy training include topics such as Business Planning, Enterprise Management, Leadership, Communication, Time Management, Team Work, Social Responsibility and Financial Literacy, among others. The training takes place in a conducive learning environment complete with audio-visual training aid, over a period of eight weeks. There are four sessions (of the 8-week training) each year.

	2015A	2015B	2015C	2015D	TOTAL
 <p>TOTAL No. OF APPLICATIONS</p>	158	138	174	158	628
 <p>SELECTED APPLICANTS</p>	110	100	110	103	423
 <p>0% MALE</p>	44.7%	46.5%	46.29%	50.5%	46.9%
 <p>0% FEMALE</p>	55.3%	53.5%	53.8%	49.5%	53.1%
 <p>0% PERCENTAGE OF BENEFICIARIES WHO COMPLETED TRAINING</p>	94%	99%	96%	98%	97%

A careful selection process ensures that the training admits only those who need such intervention the most, have a high level of interest in learning and would be available for training throughout the duration of the program. Training is carried out through various methods including workshops, team building activities, group work, and other creative means aimed at making learning innovative and fun. The training is provided at no cost to youth between the ages of 15 and 28, drawn from under-served communities. All training is delivered by qualified instructors and/or professionals. The trainees are provided with continued post-program mentorship and support for a period of six months after graduation.

L.I.F.E.

PROGRAM TRAINEE ENGAGEMENT IN 2015

A young person who participates in the L.I.F.E. program undergoes training on ICTs, Entrepreneurship and Life Skills, as well as Financial Readiness. Some pursue their entrepreneurial ideas and others are placed as interns with partner institutions such as the United Kingdom Trade and Investment, DHL International Nigeria, and other organizations partnering with PIN. After their internship, they are able to use the knowledge gained from the training and work exposure to run their own businesses or gain employment. These youth serve as role models and allow us to use the principle of positive peer pressure to create social change in the communities.

	2015A	2015B	2015C	2015D
 EMPLOYED/ INTERNSHIP	10.68%	18.18%	14.15%	TBD
 TRADE/ARTISANSHIP/ ENTREPRENEURSHIP	13.59%	23.23%	19.81%	TBD
 GAINED ADMISSION TO TERTIARY INSTITUTIONS	12.62%	15.15%	3.77%	TBD
 PASSED UTME EXAMS	11.65%	20.20%	4.72%	TBD

A third track of trainee engagement that we have recorded, other than internship placements and small business ventures, is pursuit of higher education. Over the years, our trainees have increasingly shown marked interest in and a determination for higher education. This is mostly owing to the exposure they have had on the training through interaction with program staff, volunteers, class work and excursions. A good number of students, having gained confidence on the training, immediately engage with studying for and writing (or re-writing) the University Matriculation Examination which is a computer based test(CBT) many youth find daunting owing to previous inexperience with digital technologies. A fair number of those who pass the exams gain placements in tertiary institutions of their choice in order to pursue further education and opportunities.

GIVING L.I.F.E. TO CHANGE OUR COMMUNITIES

Slums typically suggest scenarios of delinquent youth, carefree parents and/or guardians, and a chaotic society. Ajegunle, the most popular and most populous slum in Lagos Nigeria (with a total land mass of 13.9 square kilometers and a population density of 120,254 per square kilometer), accounts for a significant number of unemployed youth – many of who are involved in criminal activities and various vices such as cyber-crime whose negative impact on the society are high.

Considering that majority of these youth lack access to mentors who can guide them, and they also cannot afford to pay for the few opportunities that are often brought to their communities, this is not surprising. The specific population that the L.I.F.E. project targets includes young people in underserved communities, living in places where they would otherwise not have had such complete opportunity that takes them from training to workplace experience. Statistics show that young people make up well over 50% of Nigeria's over 160 million population and that about 70% of these youth live in such areas as our vision considers strategic. The obvious lack of alternative lifestyles is a popular excuse for the young people who have adopted criminal activities as a way of life that promises hopeful deliverance from poverty and inferiority complex.



L.I.F.E. is an acronym that stands for Life Skills, ICTs, Financial Literacy and Entrepreneurship (Training). This capacity building program is a train-the-trainer capacity building initiative that uses the relay training model and positive peer pressure concept to transform notorious slums in Nigeria, as a model intervention for other underserved communities. On our project, a minimum of forty applicants between ages 15 – 28 years (selected every quarter in Lagos, South West Nigeria) and a minimum of sixty applicants (selected every quarter in Aba, South East Nigeria) are trained on basic ICT skills, entrepreneurship, financial literacy and life skills. They are then matched with companies to complete internships or supported to pursue their entrepreneurial interests in order to transform their lives by giving them a chance to improve their livelihoods.

These youth, who would not have otherwise had the opportunity to get a job, are equipped with necessary skills and an opportunity to begin a career that may end in the pursuit of their entrepreneurial dreams or positions in the companies where they intern. This training is at no cost to the students. Similar areas to Ajegunle have been identified in South East Nigeria (Ngwa Road, Aba, Abia State) and North West (Dakata-Kawaji, Kano State) following region wide baseline studies. Aba L.I.F.E kicked off training October 2014, training 60 – 80 youth every quarter. The L.I.F.E. training in Dakata-Kawaji (Kano State, North West Nigeria) is on course to start February 2016. Youth in the Dakata community are already visiting the training centre, picking up forms and cannot wait for the program to start.

Our centers across Nigeria continue to receive young people on a daily basis; picking up enrollment forms, making enquiries or seeking guidance in one form or other from our program staff and volunteers, but this hasn't always been the case. The project has been on since 2007, but we initially struggled to get young people into the program due to a low level of awareness and trust. Even when people knew of the opportunity, it was difficult for them to believe that they would not be exploited somewhere down the line. But then, peer pressure is very strong among young people, and as success stories evolved from the program, we began to see more young people step forward. Stories of youngsters like Famous, who went on to work in the visa section of the British High Commission in Abuja following his training on the L.I.F.E. program, earned enough to go back to school and earn a degree, and who now works in KPMG; an international consulting firm in Nigeria spread quickly in the community. There was also Esther, who interned with the United Kingdom Trade and Investment (UKTI) in Lagos and went ahead to become a software developer. More parents/guardians are coming into the centres, making enquiries, and picking up forms for their wards. An ardent mother once said to us, "You must do for my son what you did for Mama John's son!"



More young people are saying 'no' to the negative pressures of their peers and criminal activities and are pursuing with passion a proven and wholesome opportunity that includes capacity building, work placement, an opportunity to give back and the overall mission of improving their livelihoods and those of their families. We are now being visited in our centres by community influencers like church or mosque leaders, local government officials, and youth group leaders. The project has raised many role models for the youth in the communities where we have been training.

It has been established that political instability and restiveness across Nigeria benefits from the increasing number of youth who have no daily goal owing to their unemployment status and rising frustrations. Focusing on combating poverty and unemployment amongst youth in underserved communities in Nigeria is very deliberate because of the pressing need for an institution with adequate expertise. In the past, much of the problem has been left unattended because of the lack of a sustainable model that can allow actors reach out to areas where the youth cannot pay for services they may be offered. This major issue has been addressed through the L.I.F.E. program. The idea involves low-entry capacity building exercise that trains a minimum of 100 young people every quarter, who are then equipped with engagement opportunities. This model allows them to then pay back 10% of their income towards the sustainability of the project while it also ensures that they embrace a saving culture.



Paradigm Initiative Nigeria hosts an annual town hall meeting at the Ajegunle, Aba and Kano locations of the L.I.F.E. Centres in South-West, South-East and North -West Nigeria. The town hall meeting provides a platform for stakeholders such as volunteers, partners, community leaders, alumni and students meet with PIN staff in order to reflect on the past year as well as share ideas and suggestions for improving the program and making it more relevant to the community. "I have lived 45 years in Ajegunle," said a church leader during the 2015 town hall meeting in Ajegunle. "The L.I.F.E. program has been a much needed intervention because no one youth from our church who goes through the program returns the same."



According to Mrs. Lebari Ukpong, CEO of Inside Edge Consulting, a volunteer trainer with PIN (whose organization also partners with PIN), "I do not see that we are doing PIN a favour by taking their graduates as interns in our organization. It has been a complete win-win situation. The kids are great, and I love that we have an opportunity to come to the communities and be a part of building lives, building this nation."

THE T.E.N.T. PROGRAM



T.E.N.T. (Techie. Entrepreneurial. Nigerian. Talented) is a platform that showcases, connects, adds value and inspires. The platform fills an existing gap that provides a place where budding Nigerian technology entrepreneurs in our tertiary institutions can showcase their work, connect with resources, add value to market and inspire innovation, while building a sustainable business that they will run after graduation.

TENT features an annual event, and also searches for unconnected tech enthusiasts who have the potential of building on globally accessible technology products or leading a new product development cycle for local companies.



WHERE DID T.E.N.T. GO IN 2015?

February 2015

Event: Workshop

Duration: 2 days

Number of Tertiary Institutions in Attendance: 10

Host Institution: Federal University of Technology, Akure, Ondo-State

Region: South West Nigeria

Total Number of Students in Attendance: 341

August 2015

Event: Workshop

Duration: 2 days

Number of Tertiary Institutions in Attendance: 2

Host Institution: University of Uyo, Akwa-Ibom State

Region: South -South Nigeria

Total Number of Students in Attendance: 305

November 2015

T.E.N.T Gathering

Duration: 3 days

Number of Tertiary Institutions in Attendance: 22

Host Institution: Nnamdi Azikwe University, Akwa, Anambra State

Region: South-East Nigeria (Schools were in attendance from other regions)

Total Number in Attendance: 507

UPDATES FROM PIN'S 4TH TENT GATHERING



507 students from 22 tertiary institutions attended the T.E.N.T Gathering 2015, and Nnamdi Azikwe University won the N1, 000,000 prize!

MAYOWA OSIBODU

A TENT @ SCHOOL STORY

PIN hosted the 4th edition of the TENT Gathering at the Nnamdi Azikwe University, Awka from Tuesday 24th – Thursday 26th November, 2015. The theme of the 3-day event was 'Learn! Unlearn! Relearn!' Speakers at the TENT Gathering 2015 event included technology experts and leading entrepreneurs such as Dr. Emmanuel Ekuwem (Chairman, Teledom Group), Dr. Adeniran Oluwaranti (HOD, Computer Science, OAU Ile-Ife), Chude Jideonwo (Managing Partner at Red media Africa), Emeka Okoye (CEO, Cymantics Nigeria), 'Gbenga Sesan (PIN's Executive Director) among others. An addition to this year's TENT Gathering was the practical training sessions on HTML/CSS, My SQL and Php, Android and Windows development taken by brilliant experts.

Participants at the TENT Gathering 2015 were encouraged to come up with innovative and relevant technology solutions for Nigeria and for Nigerians. The 3rd day of the event, 16 of the 22 participating schools competed for the N1million Taiwo Bankole Ogunyemi prize in presentation of demos of technology products and services they were building to a panel of judges.

The Nnamdi Azikwe University emerged winner of the 'Clash of the Campuses' competition thereby winning the N1m Taiwo Bankole Ogunyemi prize. 1st and 2nd runners up were Anambra State University and University of Benin respectively.

Following the event, 8 institutions indicated interest in the TENT@School club beginning from 2016. TENT 2015 was proudly sponsored by the National Information Technology for Development Agency (NITDA), Microsoft Nigeria and Stanbic IBTC Bank.



The theme of the 3-day event was 'Learn! Unlearn! Relearn!' Speakers at the TENT Gathering 2015 event included technology experts and leading entrepreneurs



A 5-year intervention program at Obafemi Awolowo University's Computer Science department introduced 2012 Year 1 Computer Science and Engineering students (now in Year 4) to the concept of tech entrepreneurship, challenging them to start out with an idea they would like to implement as a business by the time they graduate.

The program would connect them to mentors (both in the school and in the industry), and support participating students with industry-specific internship placements. They would also complete their Final Year Project based on the idea they started developing in Year 1. This was how Mayowa encountered Paradigm Initiative Nigeria.

"PIN was on our campus for the first TENT Gathering. I was in year one and mostly just wanted to earn good grades. But the conference helped me see beyond that. I saw that if we could create relevant technology products with what we were learning, then PIN was ready to support us in the long-term. I enrolled in the program, along 98 other classmates. I wasn't so sure how this would turn out, I did not know if PIN would back out of supporting us at some point, but I decided to take the chance."

"We had meetings with PIN team and our mentors, and we had to show consistent progress on the ideas we were building. We wrote monthly reports and sometimes, PIN supported us to travel to TENT workshops and gatherings holding in other regions. PIN was very consistent, and I had no other choice but to be consistent. I knew good grades were important, but I also knew that what I was doing with PIN could well be my future. I was building something I called the 'Road Collision Prevention' project, using technology to put an end to road accidents and I was giving it my all."

In his second year, Mayowa emerged as one of the 3 students who benefitted from the N1m TENT Angel Investment Scheme to fund his project. The support was provided by one of PIN's partners and board member, Nick Jekogian (CEO, Signature's Group, United States).

"TENT@School opened a new vista of exposure for me. Nick was not just investing in my project, he was a mentor. PIN exposed us to resources and trainings and we had feedback on our projects regularly from PIN's staff, even the Executive Director himself on occasions. This was all very useful for us, even beyond the money." Mayowa's determination to see his project through made him begin to seek an environment where he could access the resources he required to make his product world-class.

That was how he came across Minerva Schools in San Francisco. The Minerva Schools is a university program designed to prepare students to solve complex global problems and gives the opportunity to undertake subsequent semesters in global hubs. Mayowa attributed his getting a placement to what he had done on TENT@School. "Minerva is big on what you have done, how you have been innovative on solving problems in your community. Even when I got in, it only took a short while for my instructors to note that I had built an exceptionally innovative spirit while in Africa."

In November 2015, officials of Minerva Schools paid a visit to the PIN office in Lagos, to establish a formal relationship, asking PIN to continue to recommend students on her TENT@School Program to the school. Mayowa's encouragement to Nigerian technology students is: "Make the best of TENT@School. Do not go through the motions, get a certificate and join the unemployment queue, that's exactly what PIN is trying to prevent by bringing a world of opportunity to our campuses. TENT@School could be your future!"

PIN exposed us to resources and trainings and we had feedback on our projects regularly from PIN's staff..



In 2015, PIN secured internship placements with relevant organizations for other TENT@School members. The aim is to see them gain industry-specific experience along the lines of their dream technology business.

T.E.N.T.

DARE TO BE B.I.G.

Dare to be B.I.G. (acronym for Brightest ICT Girl/Guy) is an exciting ICT competition bringing early unique opportunities, positive peer pressure and showcasing Africa's budding ICT talents from Secondary Schools. It features a regional quiz competition for secondary schools in Nigeria, with a deliberate focus on ICT knowledge and application. As part of this project, our team also visits participating schools in the region, meeting with students in their school halls and introducing them to the benefits of Information and Communication Technology (ICT) and the advantages of starting early. The ICT quiz competition and training is at no cost to the students or schools.



In 2015, PIN hosted 2 editions of Dare to be BIG ICT training and quiz. In June, the South East edition held in Imo State, supported by the Imo State Ministry of Education and Youth for Christ. 732 students from 27 schools participated.

The result of the inter-school quiz competition earned CRM International Secondary School Mgbidichi, Chosen International Secondary School Mgbidi and Urban Development Secondary School Umuna the 1st, 2nd and 3rd places respectively. In October 2015, the North West edition was supported by the Kano State Ministry of Education, Etisalat Nigeria and Dufil Foods. 476 students from 30 secondary schools were trained and participated in the quiz competition. 3 schools emerged tops with Government Secondary School Kawaji taking the 1st position. Government Girls Secondary School Shekara and Government Girls Secondary School Dukawiya followed in 2nd and 3rd places respectively.



T.E.N.T.

TEENS' CODE CAMP



PIN collaborated with Codify Naija, a non-profit project committed to training young talents on programming, to train secondary school students in basic programming during the long holidays. The training took place in Kano State, Nigeria. The Code Camp was attended by 17 students from July 27 to August 14, 2015. This was also replicated in Abia state in partnership with Learn Code, Rad5 and Campus Impact Network. In Abia State, 30 students were taken through basic programming.



PIN also partnered with Tech Quest to host a day's basic programming training for younger children between the ages of 8 and 12 years. PIN is taking measures to have a more elaborate repeat of these camps in 2016.



DIGITAL JOBS CAMPAIGN

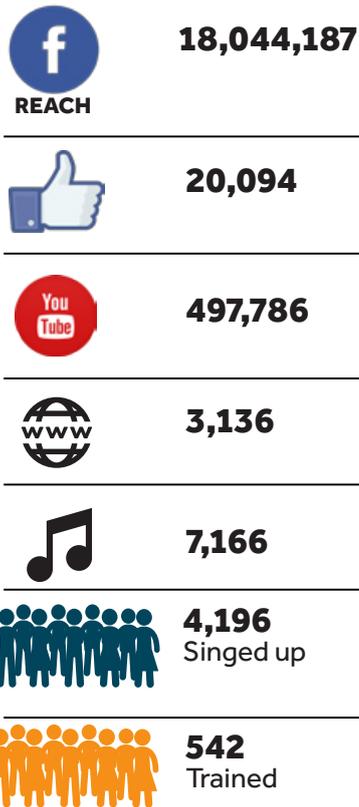
“Nigeria has the second highest number of online workers in sub-Saharan Africa, and the major international online work platforms see potential for significant growth in the country. A lack of awareness about online work has been identified as one of the most significant barriers to the growing of this opportunity”

-Mamadou Biteye, Managing Director, the Rockefeller Foundation Africa Regional Office

The Digital Jobs Campaign is an awareness campaign to inform high potential but disadvantaged Nigerian youth about online work and provide training to help these youth access online jobs. Online work provides a low-barrier-to-entry opportunity for young jobseekers to earn an income, while building their skills and digital work experience.

ONLINE FOOTPRINTS IN 2015

PIN reached a total of 18,044,187 people on our Facebook from October 2014 to December 2015. In particular, we recorded 20,094 new likes the Facebook page. 33,553 new users visited the program website. 28,461 proceeded to the 'Get Trained by PIN' page and 1,556 went ahead to sign up to be trained. On our website, 2,755 people viewed the #DigitalJobs FAQ page and 3,136 people viewed the 'All About Digital Jobs' page. 497,786 people viewed our YouTube channel. 7,166 people downloaded the 'Get Some Money' song. 15,639 people clicked on bit.ly/elancedja, a short link we created for the Elance website.



OFFLINE FOOTPRINTS IN 2015

4,196 signed up to be trained through the campaign website (www.dorojobs.com). Those who indicated interest chose to be trained on a variety of technical skills. In 2015, 47 people were trained on Design and Multimedia, 136 people on Web development, 43 people on Writing and Translation, 23 on Customer Service, 38 on Marketing and Sales, 40 on Project Management, 5 on Finance, 31 on Office Administration and 5 on Data Science. 121 people were trained on online work skills; from registering and completing their profiles on the Upwork platform (formerly known as Elance) to bidding for, completing and getting paid for their first jobs.

Specialized trainings on Digital Security, Social Media, and Advanced Microsoft classes were also introduced. PIN trained a total of 542 people in 2015 and we reached 2,745 people across Nigeria through our #DigitalJobs outreach programs. This included delivering seminars during student and youth group events, hosting an event during the Social Media Week, and taking part in technology/job fairs.



From all our engagements and trainings, PIN has recorded a good number of success stories as evidence of the impact of our work. Elijah Otor initially thought it was all a big scam, for instance, but idleness forced him to give it a try all the same. His first online job was product marketing. He had no laptop, and could not download the time tracker required for an hourly-rated job, so he asked his client to fix the rate so that he could make use of his phone. He completed the job on the phone using data bought by his mother and sister.

PIN continued to provide Elijah a serene environment for continuous training, and once he proved his commitment, he was allowed to begin using the facility for researching and completing online work. Elijah was not poor for long. By October 2015 when he was telling his story, he had completed 13 jobs with 4 good reviews (5 stars ratings), and had earned \$245 on the jobs that had been paid. PIN also supported Elijah's efforts with a tablet and a mini laptop. In turn, Elijah gives back by volunteering to train other young aspiring online workers at the PIN Headquarters.

COMPLETED 13 JOBS

4 GOOD REVIEWS ★★★★★

EARNED \$245

Elijah Otor

PIN has recorded a good number of success stories as evidence of the impact of our work.

ICT POLICY



INTERVENTION



PIN has worked with stakeholders including Google, Microsoft, Facebook, Internews, APC, World Bank Civil Society Program, the Economic and Financial Crimes Commission, the National Assembly and others on policy advocacy concerning Internet Freedom and Cybercrime. PIN opened an ICT Policy Office in Abuja, the capital of Nigeria, in 2013, to focus on internet freedom and other ICT Policy-related issues.

Our work to ensure the Nigerian ICT Policy space is conducive for innovation was intensified in 2015. The terrorism challenge being faced by Nigeria and the increased rate of cyber-crime seemed to become an easy excuse for the subjugation of online rights with respect to citizen's privacy and freedoms. The Nigeria Communications Commission (NCC) issued a draft Lawful Interception of Communication Regulation which gave the Office of the National Security Adviser unhindered access to the private communication of citizens. Apart from writing a Policy Brief to painstakingly address this issue, we also wrote a strongly-worded letter to NCC to kick against this development, and we also made a strong case at its Public Hearing.

In a separate engagement with another government agency, the National Identity Management Commission (NIMC), we approached the court in an attempt to stop the continued

proliferation of citizen's biometric data in the absence of requisite regulatory framework.

NIMC had previously refused to yield to our call that biometric data capturing be halted until Nigeria has enacted a data protection and privacy law. The court case has been fixed for final determination by the high court sitting in Abuja for February 16, 2016. Working with experts, we have now produced a final draft of the Digital Rights and Freedom Bill, and the bill currently has a sponsor in the House of Representatives. Talks have reached an advanced stage with a proposed sponsor at the Senate.

Again, in a swift response to the attempt by the Nigerian Senate to gag social media and prevent free speech through a proposed social media bill, PIN, supported by AccessNow, a US-based digital rights advocacy organization, led a coalition of Nigerian and international civil society organizations to demand that the Nigerian Senate discontinue the process completely. The effort saw PIN deliver an open letter to the Nigerian Senate on behalf of the coalition. A total of 22 organizations signed the open letter.

ICT POLICY



INTERVENTION

PIN also carried out a new research with the support of World Wide Web Foundation on Women's Rights Online in Nigeria. The research, covering ten countries including Nigeria, revealed that the dramatic spread of mobile phones is not enough to get women online, or to achieve empowerment of women through technology.

Based on a survey of 1,135 poor urban men and women in Nigeria, the study found that nearly all of them own a phone, but women are still nearly 50% less likely to access the Internet than men in the same communities, with Internet use reported by just 37% of women surveyed. 67% of female respondents reported being unable to afford the cost to access 1GB data plan.

According to PIN COO, Tope Ogundipe, "The report established that when given the opportunity to understand the value that technology brings to their lives, and with increased digital literacy, women will express themselves freely and confidently online. However, the Nigerian government must provide women with ICT tools, lower the costs of accessibility, and educate women about the knowledge opportunities that exist online."



PIN was represented at the Stockholm Internet Forum in Sweden, and the Internet Governance Forum 2015 in Brazil.

In Brazil, PIN hosted a side event on the 'State of Internet in Africa' along with other partner organizations. PIN also conducted 3-day Internet Policy trainings in Kaduna, North West Nigeria, and Lagos, Nigeria's commercial capital. In all, we reached 50 participants with these trainings drawn from civil society, media organizations, lawyers, academics, etc.



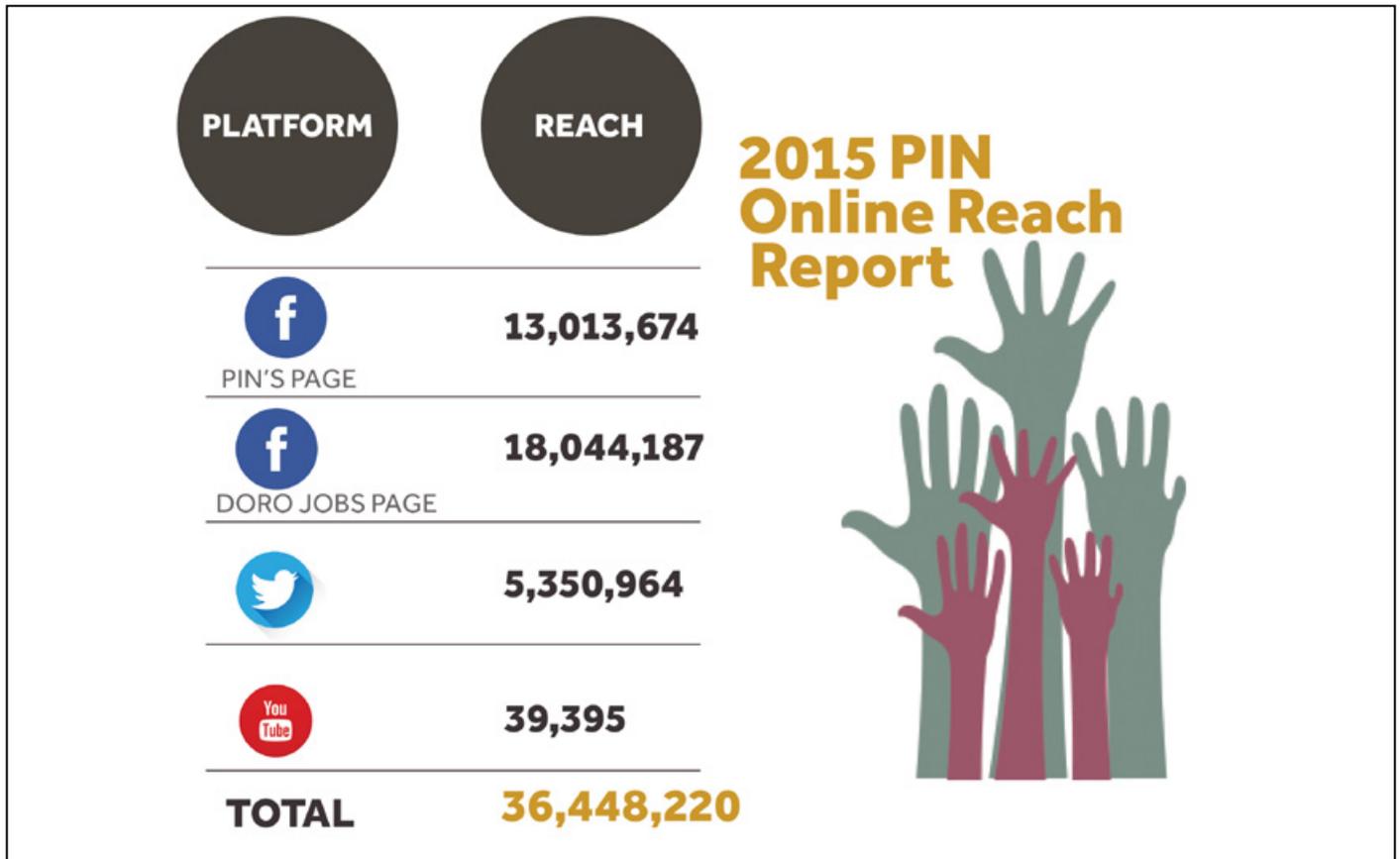
50% less likely
to access the Internet
than men in the same
communities, with In-
ternet use reported
by just **37%** of
women surveyed.

“ 67% of female respondents reported being unable to afford the cost to access 1GB data plan. ”



DIGITAL MEDIA REPORT 2015

PIN reached a total of 36,448,220 people through various online campaigns in 2015. Community engagement increased through continuous online conversations from various PIN projects and programs. There was live online coverage of 80% of events hosted by PIN across social media networks. Below are breakdown of PIN's growth across digital media websites in 2015.



Social Media Subscribers by Channel

	JAN 15	FEB 15	MAR 15	APR 15	MAY 15	JUN 15	JUL 15	AUG 15	SEP 15	OCT 15	NOV 15	DEC 15
EMAIL	1,210	1,304	1,471	1,613	1,695	1,765	1,796	1,887	1,908	1,940	2,042	2,043
	4,195	5,515	5,635	5,907	6,054	6,165	7,335	8,500	9,311	10,063	10,188	11,257
	62	63	73	77	84	89	94	106	111	117	128	129
	4,946	5,177	5,357	5,553	5,772	5,932	6,083	6,336	6,429	6,617	6,699	6,798
	269	272	274	291	295	295	299	299	299	301	304	72
TOTAL	10,682	10,682	12,331	12,810	13,441	13,900	14,248	15,607	17,128	18,058	19,038	20,299

MEET OUR PARTNERS



Ajeromi Ifelodun
Local Government



British Deputy
High Commission



Commonwealth
Foundation

Doran
Foundation



MEET THE STAFF AND BOARD

STAFF (As at March 2016)



'Gbenga Sesan
Executive Director



Tope Ogundipe
Chief Operating Officer



Olamide Egbayelo
Digital Media
Manager



Oluwatosin Abolaji
Program Manager
(L.I.F.E.)



Adebola Agbaje
Program Manager
(T.E.N.T./DigitalJobs)



Adeboye Adegoke
Program Manager
(ICT Policy)



Gbenga Adebambo
Finance/Asset Manager



Ihueze Nwobilor
Program Officer
(L.I.F.E.)



Genevieve Okafor
Human Resources
Officer



Babatunde Okunoye
Executive Assistant to the
Executive Director



Tomiwa Ilori
Program Assistant
(ICT Policy)



Gabreal Odunsi
Program Assistant
(L.I.F.E.)



Ebele Okeke
Digital Media Assistant



Umar Amir Abdullahi
Program Assistant
(L.I.F.E.)



Olayinka Taiwo
Program Assistant
(T.E.N.T./DigitalJobs)



Nenty Owoidighe
Program Assistant
(L.I.F.E.)



Victoria Ndubuisi
Front Desk Officer



Okezie Simeon
Office Assistant



Efe Aromabi
Office Assistant



Abdulgafar Murtala
Office Assistant



Gideon Ogbonna
Office Assistant



Anthony Silas
Driver



Kabiru Hassan
Office Assistant

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'Gbenga Sesan
Executive Director