1ST QUARTER 2014 SUMMARY REPORT

Paradigm Initiative
NIGERIA

AJEGUNLE.ORG

Pascal Patrick always wanted to be a Systems Engineer but he had no clue where to start, since even high school education had been a huge challenge mainly due to lack of financial resources. But the Ajegunle.org program revived his dreams. "I had lost hope but the program helped me to regain my vision. Now I can teach my peers how to use the computer. As a matter of fact my business plan at the end of our entrepreneurship training will focus on making money by teaching others the skills I have learnt." He says.

Ajegunle.org in 2014 took off on a great note. The class enlarged to almost double its regular size, as we began to take both morning and evening classes in order to reach more numbers of youth. With new innovations from both staff and community introduced and a fresh pool of motivated volunteers signing on to the training, we had a highly impactful first cycle. The Alumni of the project continue to support the project by volunteering their time to train others and assisting staff on the selection process.

AJEGUNLE INNOVATION CENTRE (AJIC)

There was high enthusiasm from the first day in the ICT room until the last day of training. 85% of the class had not been familiar with a computer system (That is, neither owned one or had access to one). "The only time I typed on a computer was when I registered for JAMB exams." Says 15 year old Prisca, so having a system each all to themselves for several hours a day was a very new experience to many of them.

Again many of the students before the commencement of the entrepreneurship training found it difficult to come up with business plans as required by the Ajegunle.org training program but an Alumnus of the program **Alfred Konaughe,** who now successfully publishes a leadership magazine for young people introduced his peers to the Entrepreneurship session. This was particularly useful for the students since he understood the community more than other facilitators who carried out their businesses elsewhere.

Other facilitators during the Entreprenuership training include **Lanre Sharafa of Tregeocreatives**, (a Brand Consulting firm**), Adeyemi Olajide a brand strategist from Nokia**, **Bilikiss Adebiyi Abiola, CEO Wecycler** and **Mr Ogunade Sunday of House2House interiors.**   We had the Life Skills session too where Mr Morruf Adenekan and his friend Shade, a professional photographer facilitated. Some of the topics taught the students include Financing, Marketing, Social impact and Time line, Risk management, Financial Projection amongst others. The entrepreneurship training also included Life Skills. At the end of the training, the students gained more than ICT skills. They were exposed to new ideas, had the opportunity to network with professionals and were ready to start on their own business ideas. This goes to thank all our stakeholders for contributing to the process. The Ajegunle.org initiative is transforming the community, thanks to Kingsley Okafor, Serah Udu, Ebitimi Joshua, Emmanuel Njoku, Favour Dakoru, Kalu Agwu. Alfred Konaughe, Jide Adeyemi, Ogunade Sunday, Bilikiss Adebiyi Abiola, Adenekan Moruff, Lanre Sharafa for making 1st Quarter 2014 possible!

ABUJA POLICY OFFICE
Digital Broadcasting Roundtable

Along with other ITU member states, African governments committed to migrate to digital broadcasting by June 2015. On 18th of February 2014, at the Sheraton Hotels & Towers, Lagos; the PIN Policy Office in partnership with Association of Progressive

Communication (APC) and Open Society Initiatives (OSI), with speaker Russell Southwood hosted a successful conference of 20 participants to discuss the opportunities that digital migration presents and also highlight public interest in broadcasting, policy and regulation. Issues deliberated include identification of key issues for government, private sector and civil society in the digital migration process, identification of needs and proposals for civil society activities, and the challenges of digital migration in the country. A huge part of the day was also spent by participants particularly from the media educating others about the situation of digital migration in Nigeria. They highlighted problems which they think may stem successful digital migration in Nigeria and also recommended solutions which could push the Nigeria Broadcasting Organization in the right direction. At the end of the program, participants understood the need to migrate to digital broadcasting, the difficulties entailed in the process, and the need for awareness of this much needed process by many Nigerians. Organizations who participated are currently holding further collaboration to promote the objectives of the conference with the Nigerian Network of Non-Governmental Organizations and the Media Rights Agenda, in order to raise awareness.

PIN -Internet Policy Training, Benin.

Following the success of the Internet Policy Training held in Lagos December 2013, PIN Policy office hosted the South-South Internet Policy Training in Benin-City Edo state from 18th to 20th March 2014. Training featured policy and advocacy experts on Topics such as Freedom of Information Law, Social media and Advocacy, Communications Strategies for Advocacy, Internet Policy in Nigeria, Internet and its Main Actors in Nigeria and the training also featured Masters Classes on Secure Web and email Communication and Digital Security. There were group tasks following each session to test participants' comprehension of the subject matter. For instance, Participants engaged in a formal debate on security versus freedom, a case study discussed during the training and they also drafted a Freedom of Information request to various institutions of government. The highlight of the Benin training was perhaps the presentations made by participants about how they were going to integrate Internet Freedom Advocacy into their work. After listening to the presentations, we felt content that we had gained earnest regional partners.

Other Activities

Other activities of the Abuja Policy office include an elaborate report analyzing the policy atmosphere in Nigeria and factors that either contribute to or inhibit internet freedom , Updating our library on the latest bills that affect Internet freedom and policy from the National Assembly, as well as efforts to set up meetings with committee members and chairmen in order to discuss ICT policy and Internet Freedom. We are also working in collaboration with OSIWA and other organizations to develop a guideline on internet communication and freedom of expression in Nigeria. A meeting held at OSIWA office in the quarter and another meeting has been scheduled for the next quarter.

Change of Office Address

Paradigm Initative Nigeria has changed its Abuja location from 46 Lobito Crescent to the Box Office, 2nd Floor, Rock and Rule Suite, The Valley Mall; Adetokunbo Ademola Crescent , Wuse II Abuja.

TENT 2014 UPDATE

At the TENT Gathering 2013 held at the Lagos E-Learning Center, The TENT@School project at the Obafemi Awolowo University Ile-Ife, Osun State, Nigeria (TENT@Ife) witnessed another milestone as three of the twenty students who pitched their projects emerged winners of the 1st Angel Investment Schemes from Nick Jekogian, a New York based venture capitalist and a board member of PIN. The three winning students; Mayowa Osibodu, Martins Olajide and Brenda Okoro were selected following rigorous screening. The winners of the Angel Investment Scheme are entitled to a monthly financial support from March 2014 until October 2014. The March monthly financial support has been disbursed to the winners.

The South-South Edition of the TENT workshop supported by Microsoft Anglophone West Africa held at Benson Idahosa University (BIU) from Friday March 21st to Saturday March 22nd, 2014. The TENT Workshop is meant to flag off the TENT at School project for BIU as well as introduce computer science students in universities in the region to the concept of tech-entrepreneurship. The workshop had 229 students from over five institutions across South-South Nigeria in attendance including but not limited to University of Benin, Auchi Polytechnic, Edo State University Ekpoma, Delta State University Abraka, and Niger Delta University, Yenogoa. Faciltators at the Workshop were Ugochukwu Nwosu (Citizenship and APM Lead, Microsoft Anglophone West Africa), Dr. Kenneth Obahiagbon (HOD Computer Science, Benson Idahosa Unversity) and 'Gbenga Sesan (Executive Director, Paradigm Initiative Nigeria).

GOOGLE WEB ACADEMY
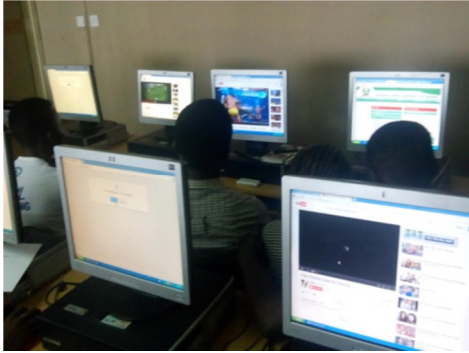
59 young people indicated interest in the Google Web training for 1st quarter 2014. The most qualified 15 were selected. They were trained on Google search, Youtube, Google Plus, Google email, Google Docs, Spreadsheet, Presentation, Form, Chrome, Internet Safety, Google Maps and Earth and Map Making. After the first week, a thrilled student who was not altogether new to the web confessed to the PIN team that he was hearing many of the things he was being taught in class for the first time. "For instance, I heard about invisible and visible web for the first time during this training. I have never heard of that prior to this training" he said. The integration between Google+ and YouTube was also something that caught the attention of students as they were thrilled to discover how hangout sessions are stored on YouTube without directly uploading to a YouTube channel. They also learnt how to use Thumbnails, Metadata, Annotation, creating and managing of channel pages, how to upload videos on YouTube, etc. The students jointly created a four (4) minutes thirty (30) seconds video using a mobile phone which they uploaded on Youtube channel. By the third week, students were able to work with Google Chrome, Google Maps and Earth, Google Map making and they knew how to communicate safely on the Internet. Also, they learnt how to create and edit a point location and how to embed a location on the map into a blog or website. The students now use their skills to map locations in their communities and to improve their web experience. The Google Web Academy is supported by Google.

TOBACCOCTRL

The campaign for Tobacco Control Laws kicked off on a high note in January 2014 with the #SmokeFreeHols giveaway prize presentation. Winners of the #SmokeFreeHols campaign which held in December were announced and prizes were presented to the winners, two of which are resident in Lagos and the third person resident in Sokoto state in Northern Nigeria. N10,000 worth of recharge airtime was also given to the top 10 runner ups.

TobaccoCtrl news and press statements were also featured on top Nigerian blogs and websites in the months of January and March. Some of the blogs are Linda Ikeji Blog, Ynaija, Ladun Liadi Blog, Information Nigeria amongst others. These releases generated comments on the various blogs.

TobaccoCtrl also celebrated the passage of the Tobacco Control Bill into law by the Lagos State Government in the month of February with a special and unique twitter campaign in the month of February asking online and social media followers to thank the Governor for passing the Tobacco Control Bill in Lagos into Law.

The high point of Q1 2014 activities was the #TCRadio campaign. The #TCRadio campaign sought to enlighten and reach out to TobaccoCtrl's offline audience through the SMS and radio integration plan. The campaign also sought to drive radio audience to the SMS and Social Media platforms and also get them to contribute and join the campaign.The #TCRadio jingles were aired across 4 radio stations in Lagos (Beat FM, Wazobia FM, Nigerian Info and Inspiration FM) and 1 radio station (Hot FM) in Abuja. TobaccoCtrl #TCRadio reached over 50 million radio lovers through the daily hype and aired jingle. TobaccoCtrl also featured on Rubbin Minds, a youth based television program on Sunday 30th March 2014 on Channels TV.

CONCLUSION

PIN was represented during the first quarter of 2014, through presentations in various events including JumpStart Academy Mentorship Conference Ibadan, National Youth Conference on Roadmap for the 2015 Elections Abuja, Internet Intermediary Liability in Africa and AU Declaration on Internet Freedom Meeting in Johannesburg, Social Media Week - Ethics, Ettiquette and Political Activism Lagos-Nigeria, Social Media Week - Privacy, Data Protection & Security Workshop Lagos-Nigeria,   Babcock   University SeminarOgun State, Social Media Week - The Power of Advocacy: Using Social Media Lagos-Nigeria, UNDP DGD ICTs and Elections Conference Abuja,   Nigerian   Economic Summit Abuja, Global Shapers Reception for Schwab Foundation Award Lagos and the

Cyber Dialogue in Toronto. PIN's programs altogether reached about 3860 people directly during the quarter, with over 90% of them within PIN's primary target age group of 15 through 28.